

UX Team: Kevin Thompson
Craig Wood
Miri Cohen
Meirav Ameo
Sam Matthews

Dev Rep: Meirav Ameo
Alon Lelcuk

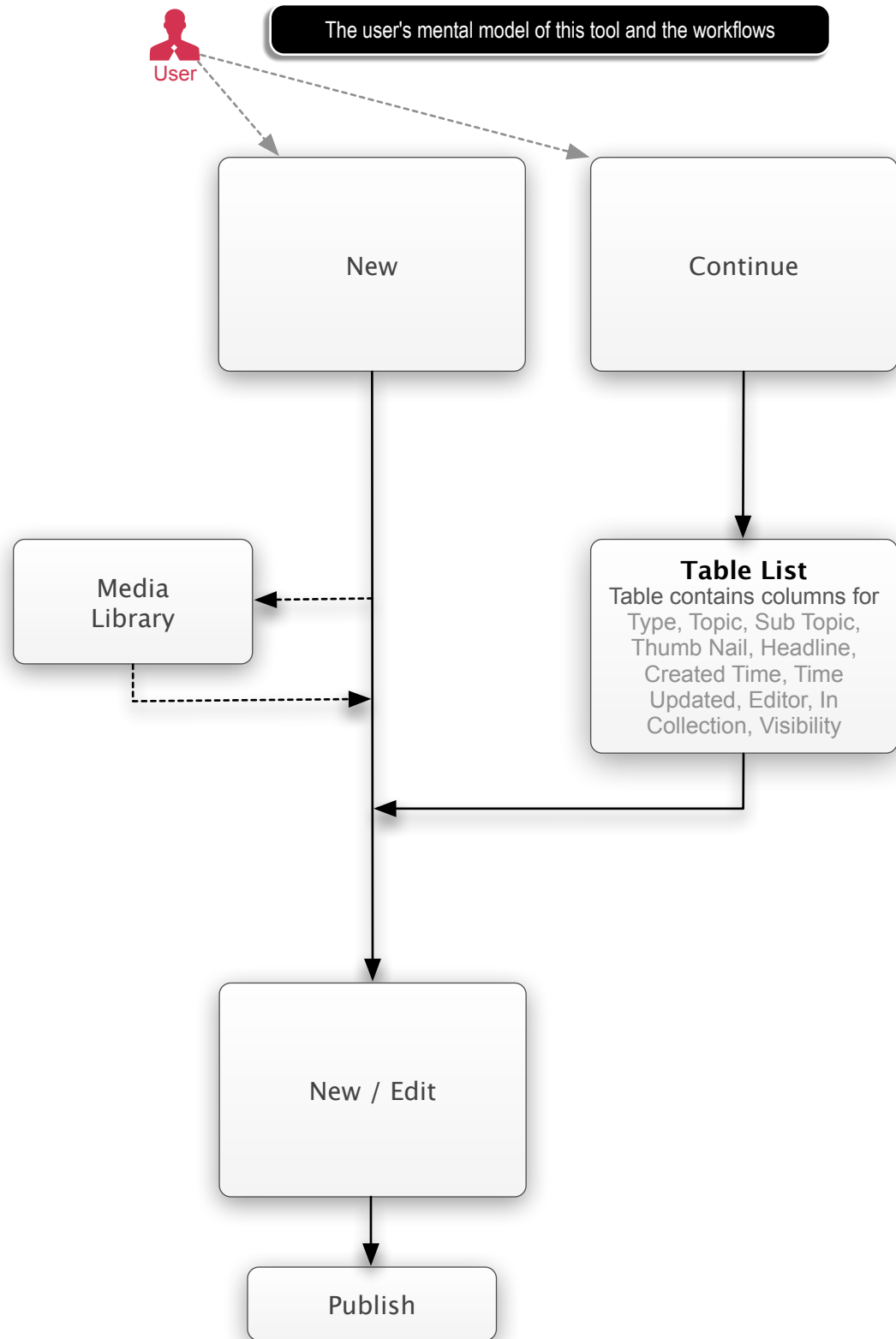
Annotated Wireframes	1
Table of Contents	2
Table of Contents 2	3
Table of Contents 3	4
Workflows	5
Workflow Abstraction	6
User Perspective Mental Model	7
80% Workflow Make New Article	8
Baseline Role Permissons	9
80% Workflow User Role Reporter / Producer	10
80% Workflow User Role Editor	11
80% Workflow User Role Moderator	12
Home Page / Start Screen	13
Home Page / Default Start View	14
Create a New Article	15
Create New Article UI	16
Create New Article / UI Anatomy	17
Create New Article / UI Anatomy 1	18
Add Headlines / Workflow Start	19
Add Headlines Drop Down List	20
Add Headlines Drop Down List Condt.	21
Add Headlines > Done	22
Add Headlines > Done Condt.	23
Add Decks	24
Add Thumb Nail	25
Open the System Dialog or the Media Library UI	26
Article UI [System Dialog / Select Image for Thumb Nail]	27
Thumb Nail Added	28
Add Body Copy Workflow	29
Example of User Inputs [80% Workflow / Role: Reporter Base Level Permission]	30
Type Body Copy and Add Items	31
Drag and Drop Items into Body Copy	32
Click Image to Reveal Quick Actions	33
Resize an Image	34
Quick Expand View of Body in Workspace	35
Quick Expand List of Items in Body	36
Item Detail and Edit Controls	37
Basic Item Manipulation Controls	38
Reporter UI Showing user Inputs	39
Add Item(s) Workflow	40

Article In Progress (Ready for Items)	41
Browse Option	42
Media Library > New Search	43
Media Library > Search Results	44
Media Library (Quick Drop Into Bin)	45
Consider Previewing (Hover State)	46
Detailed Preview of an Item	47
Add to Article(s)	48
Drag and Drop from the Film Roll	49
Multi-Select	50
Add Multiple Items to Article(s) 2	51
Dashboard UI / Workflow(s) 2	52
Quick NAV > Dashboard	53
Dashboard -Status - Default Screen	54
Dashboard - Search	55
Dashboard - Search - Anatomy	56
Dashboard - Saved Searches - Tray (SST)	57
SST Anatomy	58
Dashboard - Search - Results - ResultsTiles	59
Dashboard - Save to My *Quick Drop	60
Dashboard - Reveal My *Quick Drop	61
Dashboard - Edit My *Quick Drop Content	62
Dashboard - Results-Preview Item	63
Dashboard - Search Results -Drag and Drop	64
Dashboard - Search Results -Drag and Drop - Grid	65
Dashboard - Publishing Que	66
Dashboard - My Bin	67
Dashboard - My Bin - Advanced Search	68
Dashboard - Users & Assignments	69
Dashboard - Users & Assignments -Profile/Business/Contact Infos	70
Dashboard - Users & assignments - User Detail	71
Supplimental Context UI / Workflow(s)	72
Supplemental Context UI / Relationship Tab	73
Launch Supplemental Content UI	74
Supplemental Context UI / Comments Tab	75
Supplemental Context UI / Social Tab	76
Supplemental Context UI / Metadata Tab	77
Supplemental Context UI / Seo Tab	78
Supplemental Context UI / Video Tab	79
Due Date / Calendar / Author	80

Due Date Function	81
Due Date Calendar	82
Autor / Status	83
Autor / Status Dialog	84
Autor / Status Dialog 2	85
Autor / Status Dialog 3	86
Red Lines	87
Moderator Workflow > Refine Filter	88
Results List > Select Submission from List	89
Results List > Submitter Value / Priority	90
Select Submission > Submission Details	91
Select Items > Take Action on Selected	92
Remaining Items form Submission	93
Select > Take Action > Confirm > Remaining = 0	94
Next Submission on List	95
Next Submission on List > All Text	96
Select Editor to Alert	97
Alert Confirmed	98
Red Lines 2	99
(RED Lines) Fit and Finish	100

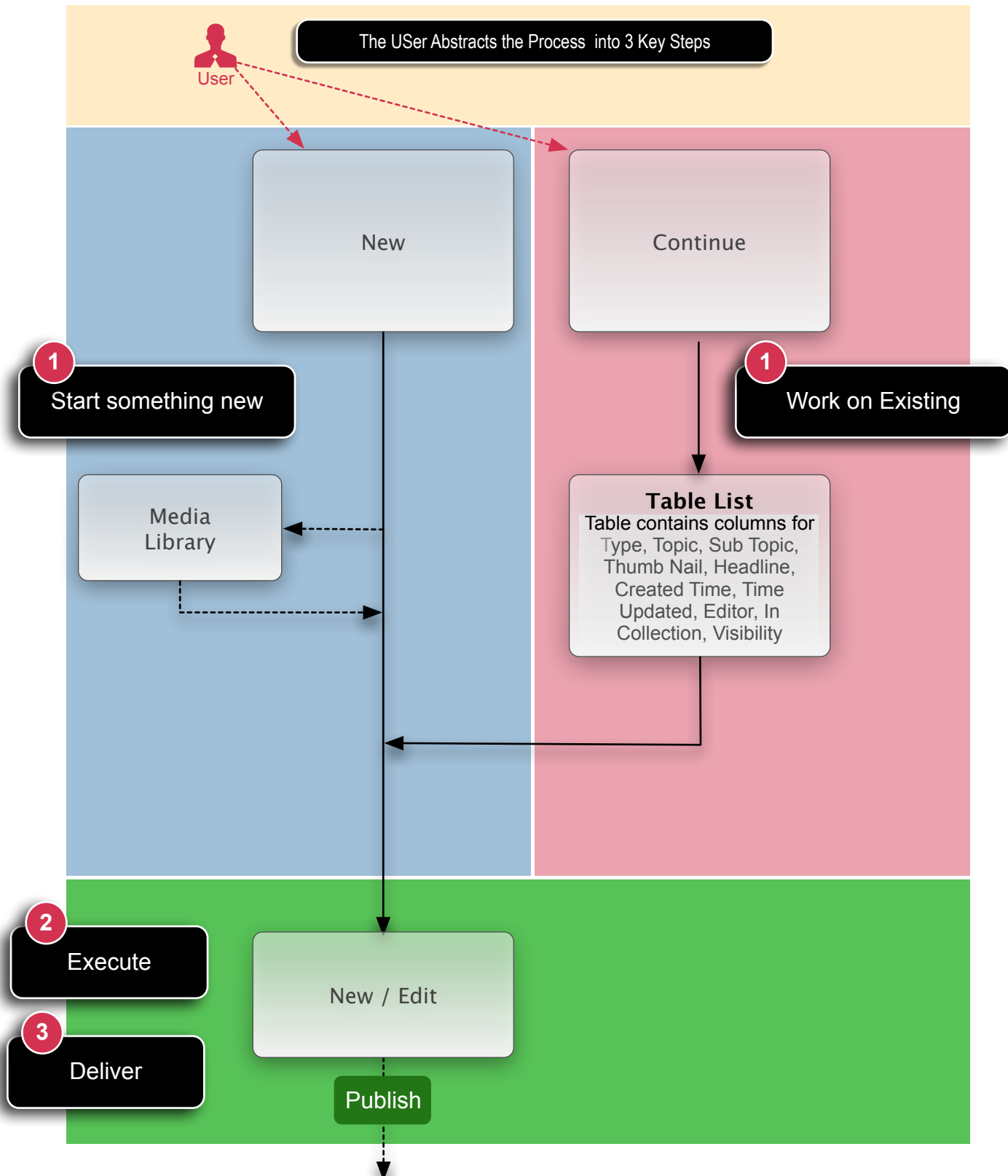


Workflows / Taxonomies



Annotations

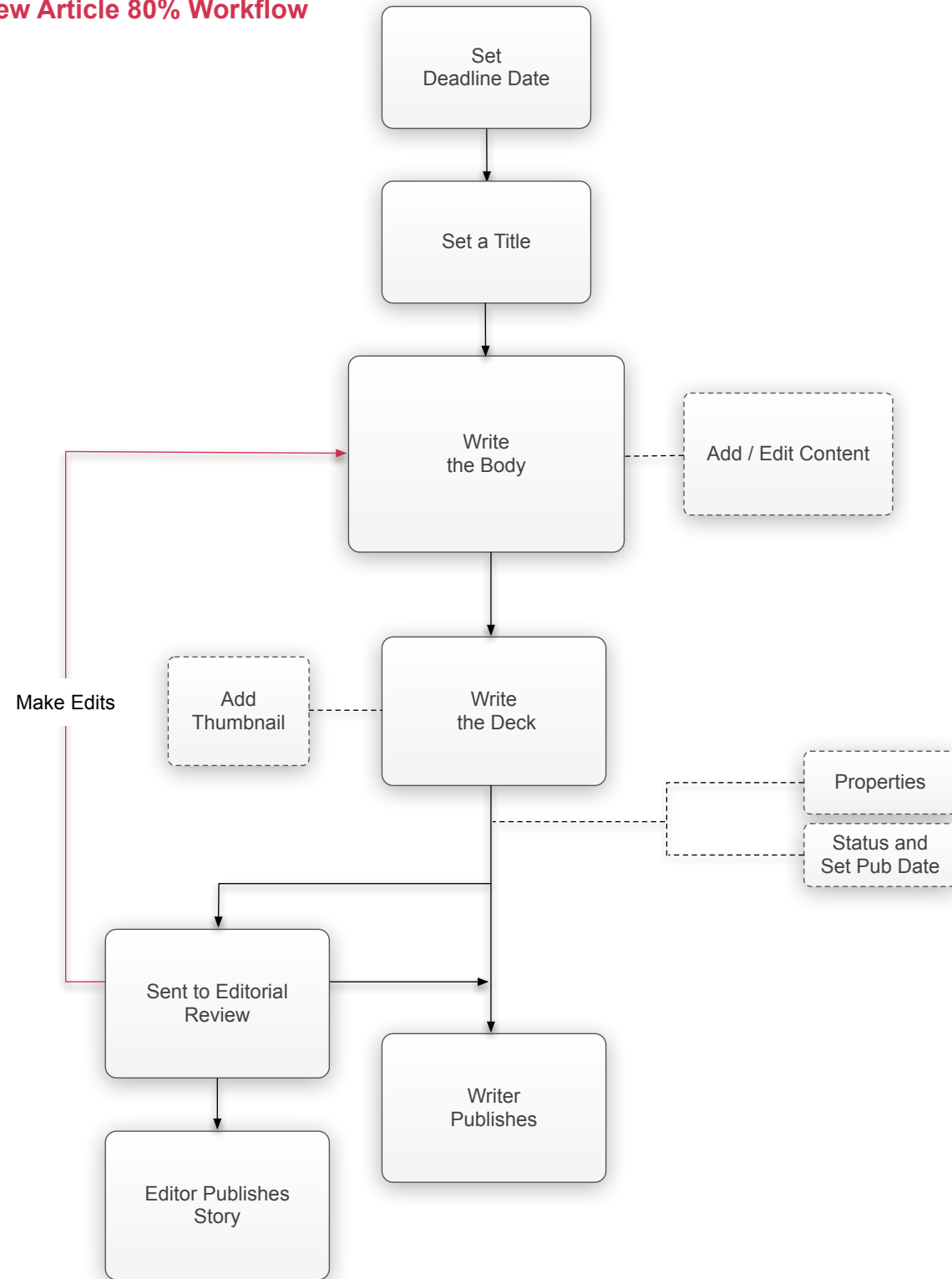
Use Case: ID



Annotations

Use Case: ID

Make A New Article 80% Workflow



Annotations

Use Case: ID

Annotations

Baseline Permissions

There is a hierarchy in the editorial staff that relates directly to the number of tasks a given role is responsible for. For this reason we have granted default permissions to user roles, each role building upon the last. However, we know that titles and responsibility don't always line up, which is why each user's permissions should be editable on a case by case basis.

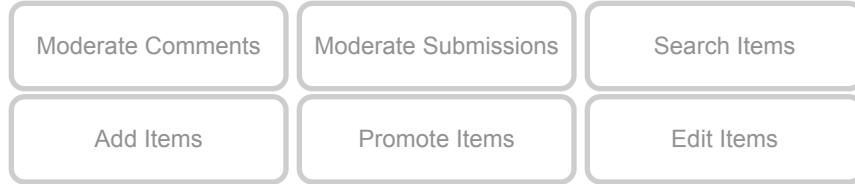
Use Case: ID

User Role:

Moderator



I review all new submissions. I have a lot of submissions to comb through every hour so I need an intuitive way to review, approve and remove submissions and add missing information or alert my editor of breaking news.

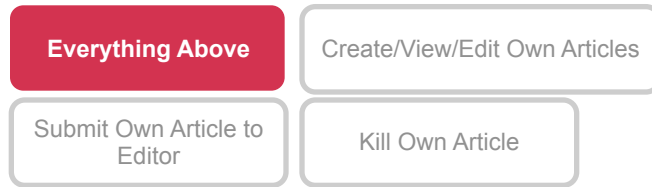


User Role:

Reporter

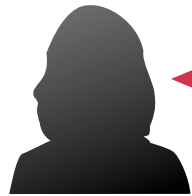


I work against the clock, and I have a lot on my mind, so my tools must be efficient, intuitive and powerful. I don't want to be overwhelmed. Keep it simple. Let me reveal complex features when I need them.



User Role:

Editor



I have a lot on my plate so it is important that I have a holistic view of what's going on at any given time. This tool must be tightly integrated, intuitive and support multiple user roles within my team.



User Role:

Reporter 80% Workflow (Limited Permissions / Extended Permissions Possible)

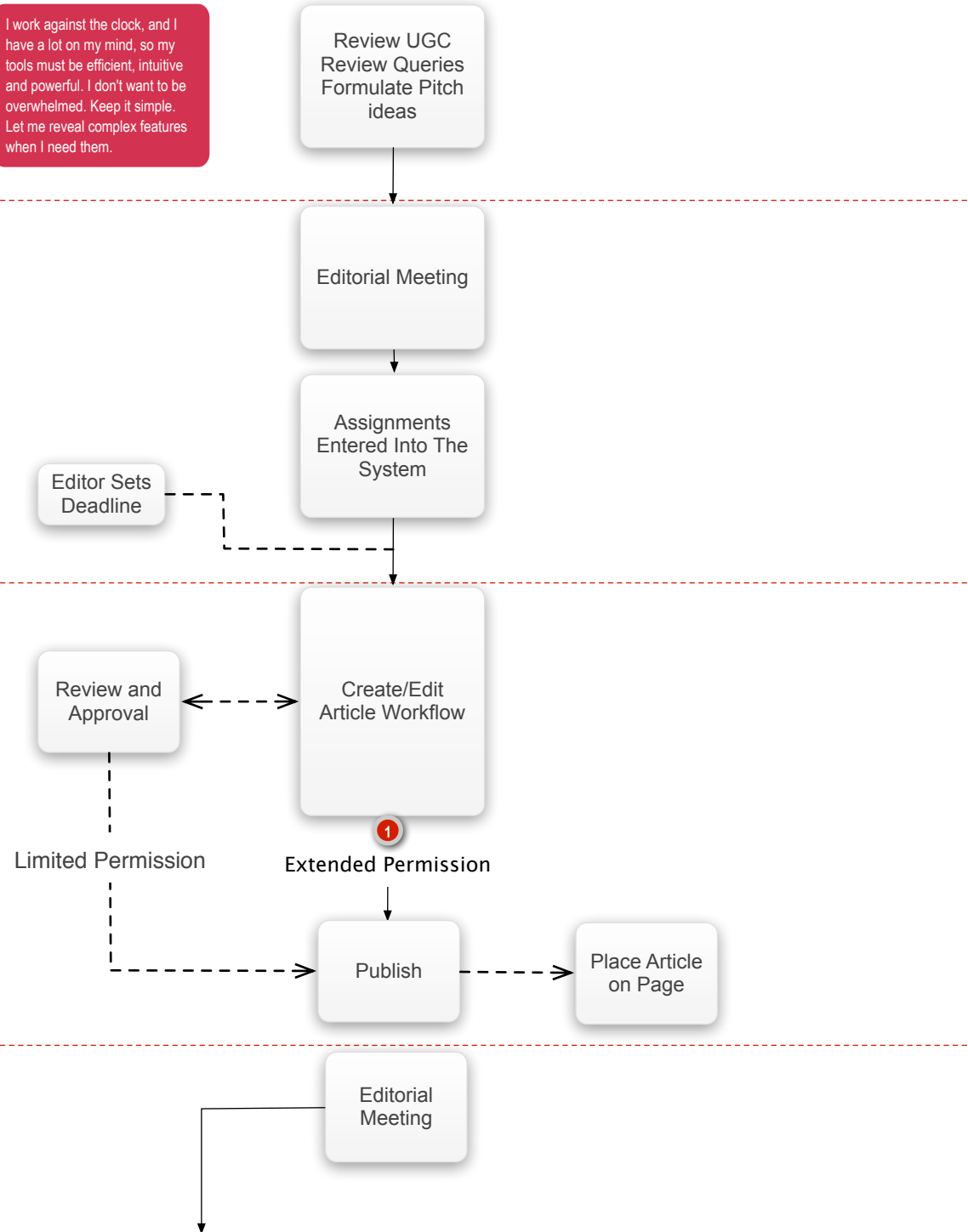


I work against the clock, and I have a lot on my mind, so my tools must be efficient, intuitive and powerful. I don't want to be overwhelmed. Keep it simple. Let me reveal complex features when I need them.

9AM

11AM

4PM



Annotations

8 Hours As a Vocativ Reporter, My Story

I start my day by catching up on the stories I that I am interested in - looking at what international newspapers have put out over night and reviewing user-submissions in my topic of expertise. By the time I arrive at work at 9AM I have a a number of so tires I'd like to pursue during the course of my day.

I meet with my Editor at 9AM and go over the angles I'd like to pursue and he or she decides which of those stories I am responsible for producing and gives me a firm deadline to submit my article for review.

Then I go to work. Regardless of the scope and urgency of the story, I will need quick access to all of my tools without leaving my workspace. If we've received a particularly submission from our network, I need to be able to place that item into an articled, write a short headline, deck and body and publish within a meter of minutes. If I am working on as long-form investigation, I need to be able to focus of choosing the right words while an assistant gathers supporting elements in a shared bin. If I am publishing a documentary, I need to schedule publishing so I can build a buzz around the release.

Once I've completed my article, I submit my work to my Editor for review. He or she will make their edits and, if approved, they will place it in the publishing que and ultimately on the homepage. If not approved,my Editor will send my article back to me for further revisions.

After this process is finished. I find the next story I want to report and start all over again.

User Role:

Editor 80% Workflow

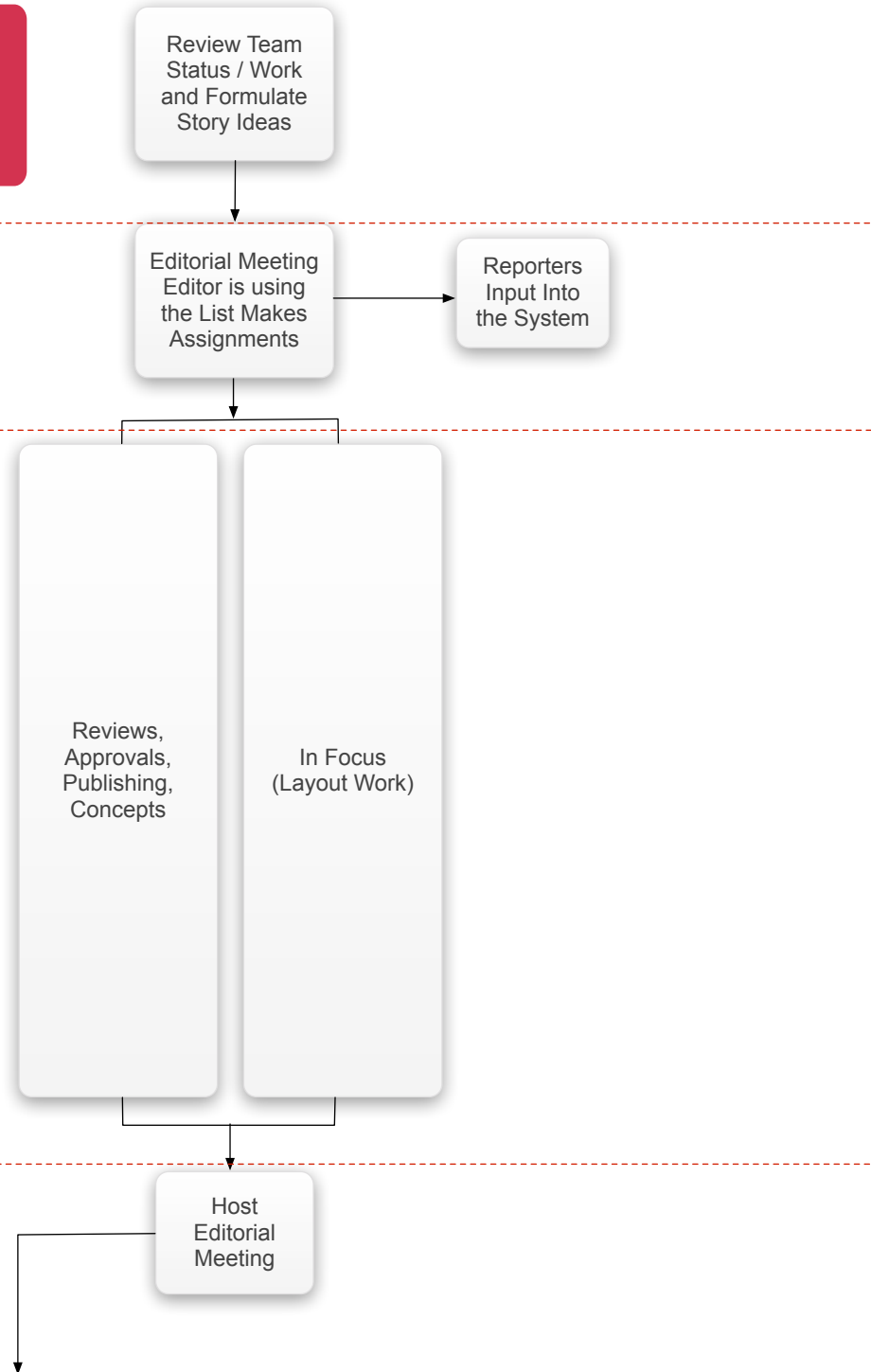


I have a lot on my plate so it is important that I have a holistic view of what's going on at any given time. This tool must be tightly integrated, intuitive and support multiple user roles within my team.

9AM

9:30AM

4PM



Annotations

8 Hours As a Vocativ Editor, My Story

It's my job to make sure publishing runs on schedule and a high quality product is delivered to our viewers.

I state my day my reviewing the previous day's work as well as investigating what stories need to be covered today. At 9AM I hold a staff meeting, refining and approving pitches from my reporters and assigning assigning stories to those who's pitches are not approved. I set deadlines based on urgency, my own work load, and what other stories are scheduled to be published today.

After I disband the staff meeting, I prioritize the rest of my day by what stories are most urgent to be published and what sections of the site are in need of fresh content. I need to be able to quickly see what my team is working on so I can direct resources where they are most needed, all without leaving whatever screen I am currently on.

Use Case: ID

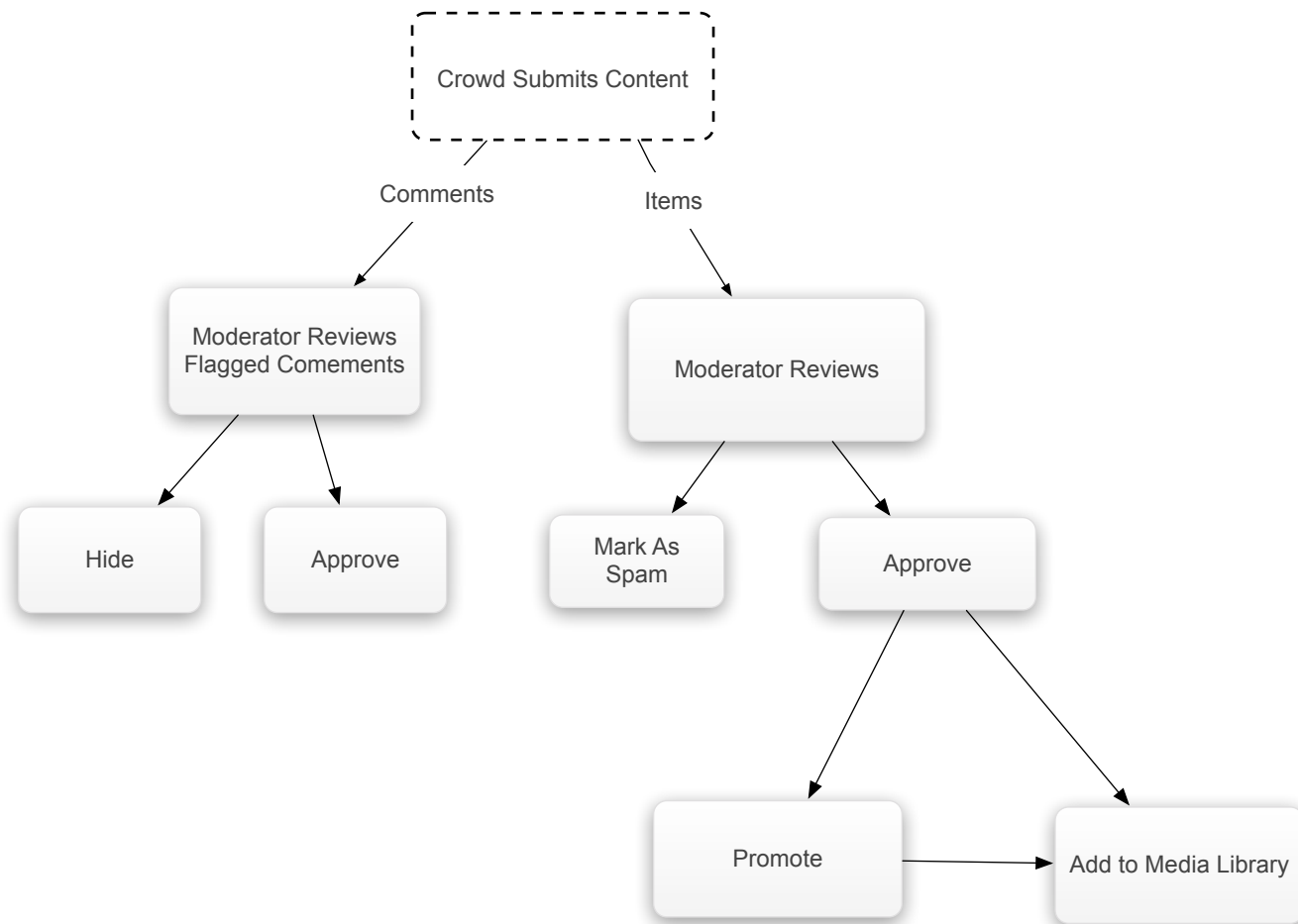
User Role:

Moderator 80% Workflow



I review all new submissions. I have a lot of submissions to comb through every hour so I need an intuitive way to review, approve and remove submissions and add missing information or alert my editor of breaking news.

9AM



4PM

Annotations

8 Hours As a Vocativ Moderator, My Story

As a moderator my sole purpose is to leverage the user generated content to enhance the end user experience on our site. This means two things: first and foremost I want to make sure that excellent submissions are given to the editors and reporters who will use them in their articles and secondly I want to make sure that our site is not defiled by spam or hateful or otherwise inappropriate comments and items.

I have a simple task. I read every comment on every article and approve or hide them from our site. I review every piece of user generated content and delete it or approve it, promoting it in the media library if it is particularly compelling.

Because this is a repetitive task, I need to be no boundaries or navigation between my primary workspace and the function of my job.

Use Case: ID



Home Page / Start Screen



Web Page Title
http://domain.com
Google

J. Abrams

My in progress articles

Article / Link	Due Date	Status	Revisions	Editor
Syrian Woman Take to the Streets	5/21/13	In Progress	2	Matthews
Syria on the Front Line of Civil War	5/28/13	In Progress	1	Matthews
Syria One Woman's Story	5/29/13	In Progress	0	Matthews
The Middle East On Fire	6/02/13	In Progress	0	Cohen
The Arab Spring?	6/04/13	In Progress	0	Cohen

Comments on my published articles

Article / Link	Date	Shares	Comments	Views
The Middle East at War	4/22/13	54	435	4543
The Middle Eastern Woman	4/22/13	26	5645	53535
Syrian Women Today	4/22/13	33	674	2432
The Middle Eastern Woman	4/22/13	64	244	535345
The War In the Middle East Today	4/22/13	78	564	435654

Submitted to Published

In Progress

Comments / Shares

Annotations

Home Page Start Page

When I sign on to C2V in the morning, I want to know two things: How my published articles are doing and what work I have left to do.

I'd want to know at a glance if more people have been commenting and sharing my articles as well as how well I am doing getting articles published,.

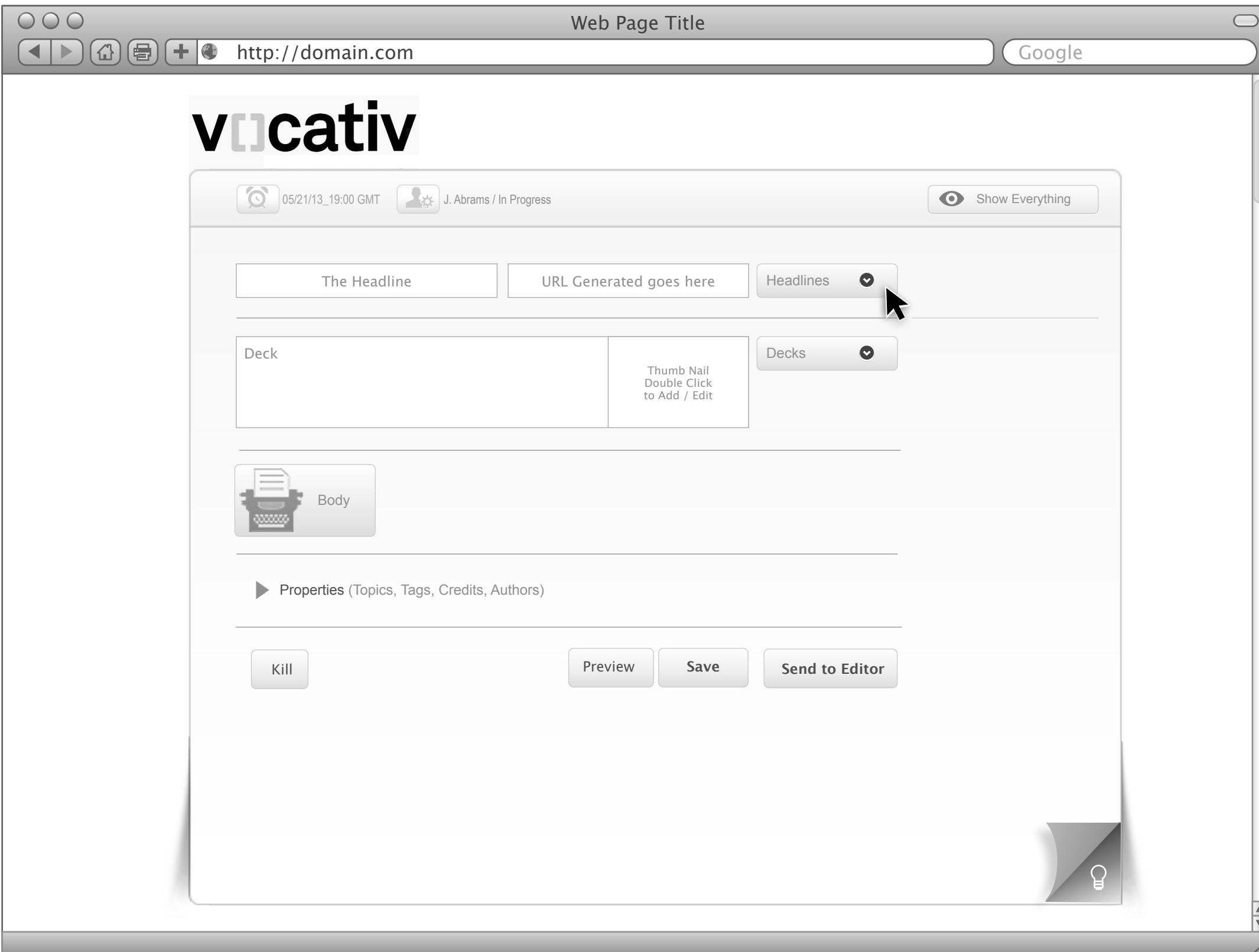
Use Case: ID

vocativ / Conceptual / Ideation / Discovery
Prepared by: Kevin Thompson / Senior Principal User Experience Information Architect UXd

14 of 66



Create a New Article



Annotations

The Create / Edit Article UI

This illustration depicts the start state of the UI when the user has chosen to Create a New Article.

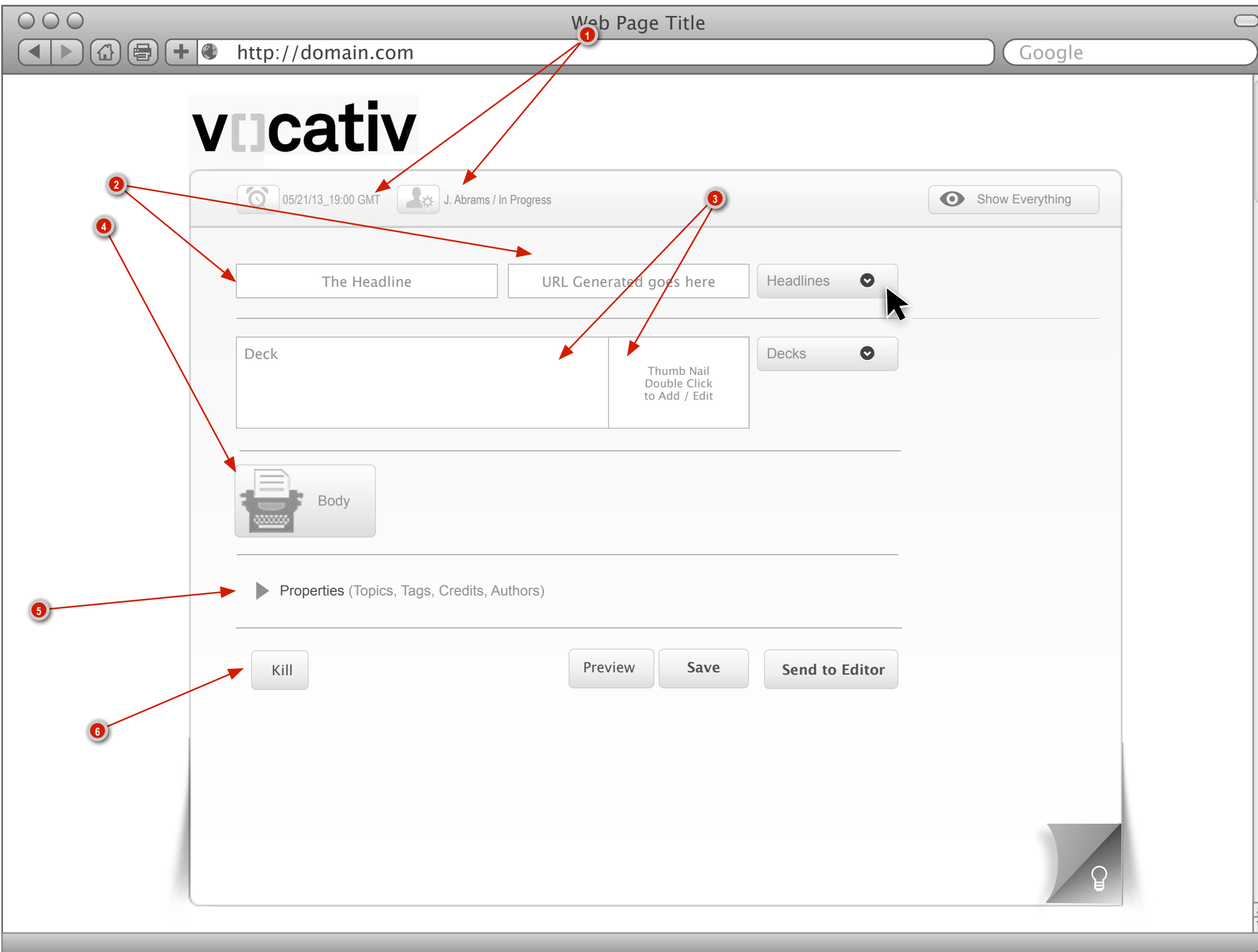
From this Compact UI the user can easily and intuitively Create, Preview, Tag, Save and Publish articles very quickly. The UI is intended to be very clean and visually minimal in the layout. The visual creative must be engaging, lite and NOT techie.

There are other supporting functionalities on the UI that will be annotated as part of the next Phase.

The intent of these wireframes is to show a holistic view of the workflows and UIs so the editorial and development teams can review assess, scope and prioritize features and functions.

The User Story for the Phase one requirement that ties the specific UI back to the requirements will be found in the Use Case box below.

Use Case: ID



Annotations

The Create / Edit Article UI

The Anatomy of this UI is as follows:

- 1 **Set the Deadline Due Date and Time**
Clicking anyone of these three buttons will pop up a calendar / time widget where the user will set the perimeters of their chosen deadline due date and time. Currently this is a display item and not tied back to any notification or alarm functionality on the backend.
- 2 **Headline Creation**
The user will/can type directly into the Headline field to create a Headline. A Headline (or a Headline type) is required. When the user types in the Headline field then clicks anywhere outside of that field a URL for that Headline is automatically generated.
- 3 **Deck and Thumbnail**
The Deck, like the Headline, is a text field. This Deck section of the UI has the same functionality as the Headline section above (more on this later in this document). A Deck and Thumbnail are required. Without either the Publish button is not Enabled / Revealed.
- 4 **Body Copy**
To create the rich text Body Copy for the Article the user will click this button. This will launch the internal Rich Text Editor. In turn to Edit the created Body copy the user will click the button again thus relaunching the Rich Text Editor Tool.



Annotations

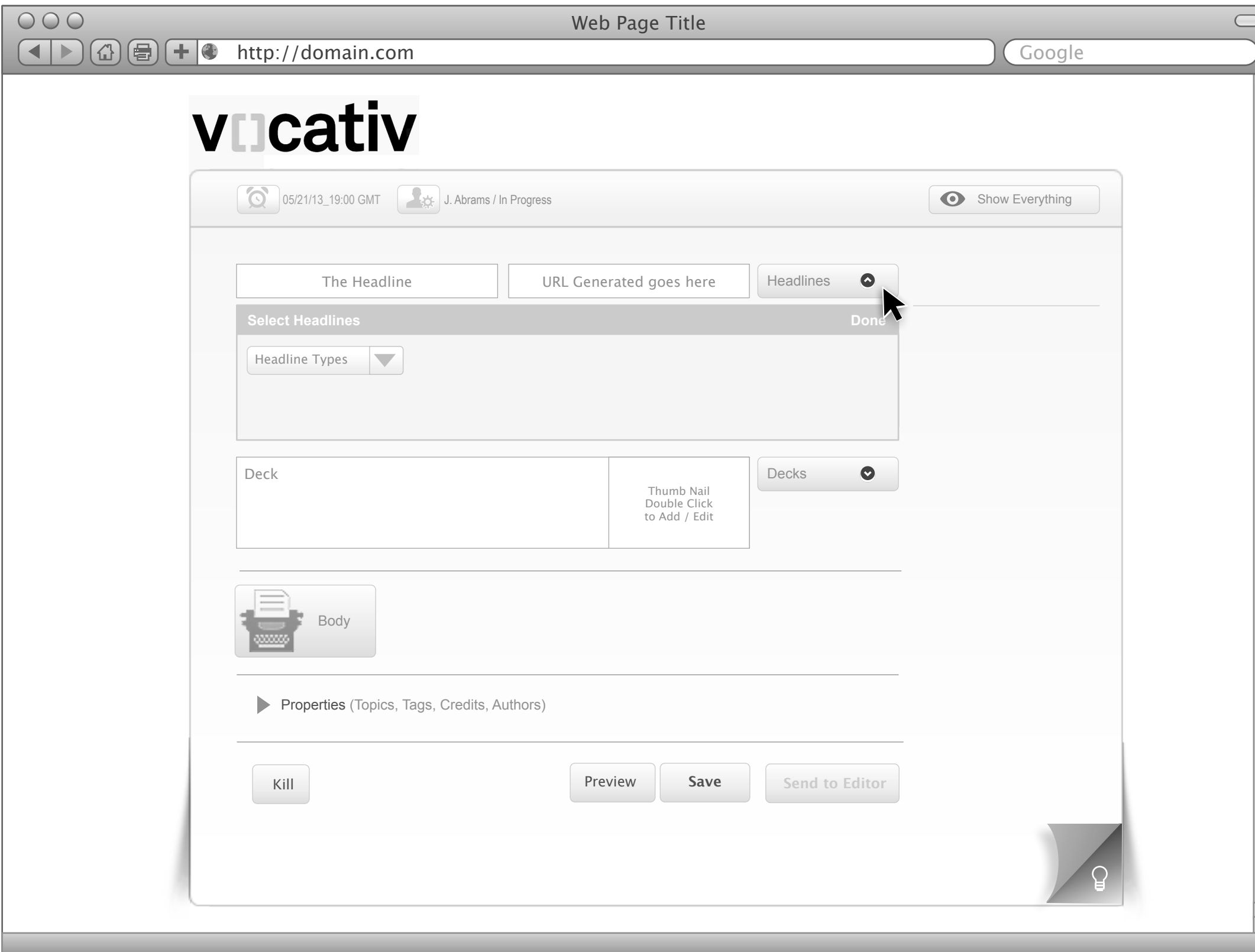
The Create / Edit Article UI
The Anatomy of this UI is as follows:

5 Properties Metadata
The user can/will Add (Tag) Metadata to the Article from the Properties Section via the Accordion Reveal. Within this Section the user will be able to access all the current hooks for Metadata creation and attribution that the CMS tool currently possess.

6 Kill Function
By clicking this button the user can Kill an article which is to say that it is no longer active but the record of it may still remain on the server.

The light pink area shows the functionality that a user with no permissions would have where as the dark pink area shows the functionality a user with Publisher level permissions will have.

Use Case: ID



Annotations

Add Headline Button

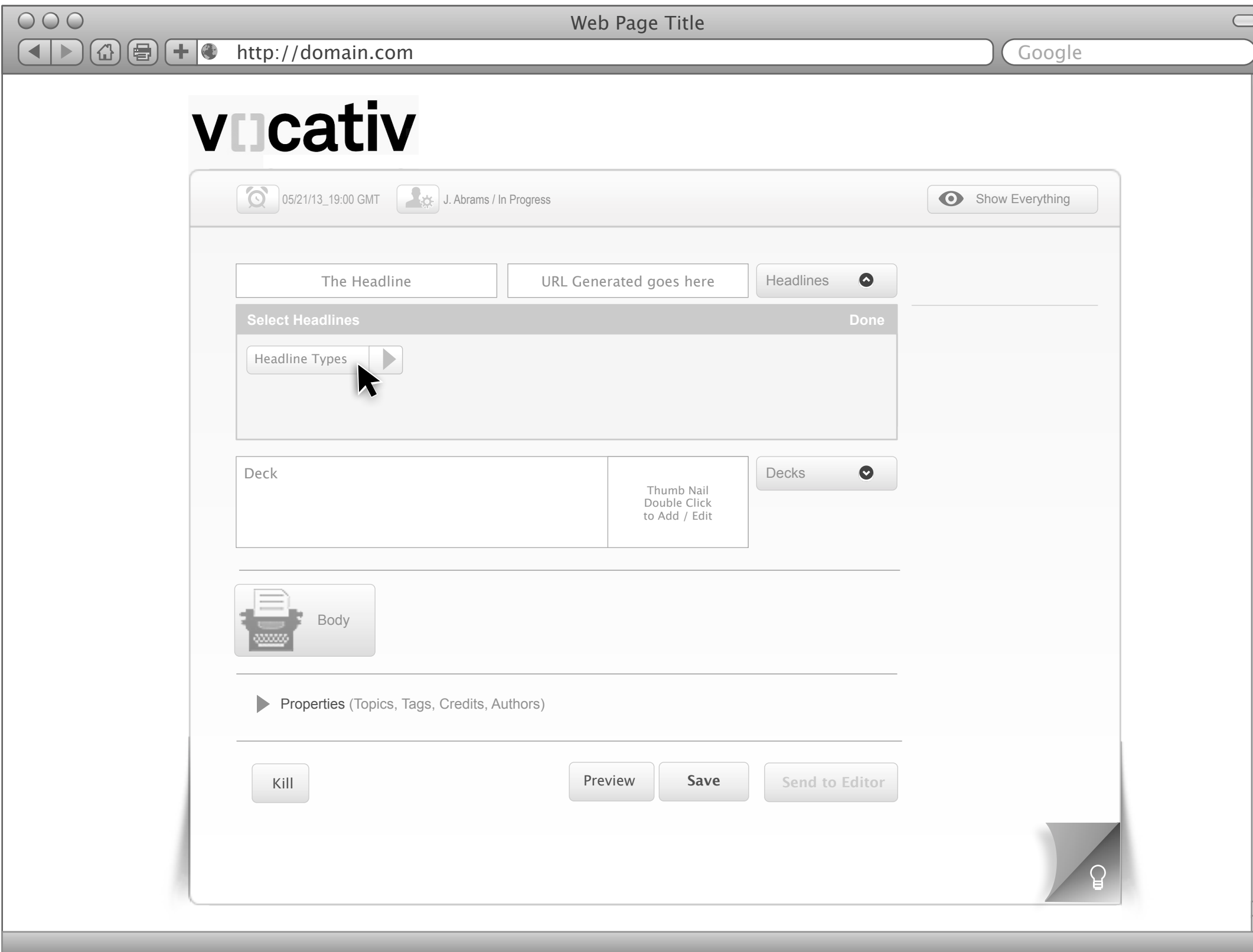
When the user clicks the Headlines button the content of the workspace is shifted downward yet still reaming Above the Fold.

Pattern Widget (Accordion Reveal)

This widget allows the user to reveal a list of Types (in this case Headline Types)

To begin this wizard like workflow the user clicks the Headline button which reveals the Headline Types window. The user then clicks the Headline Types button.

Use Case: ID

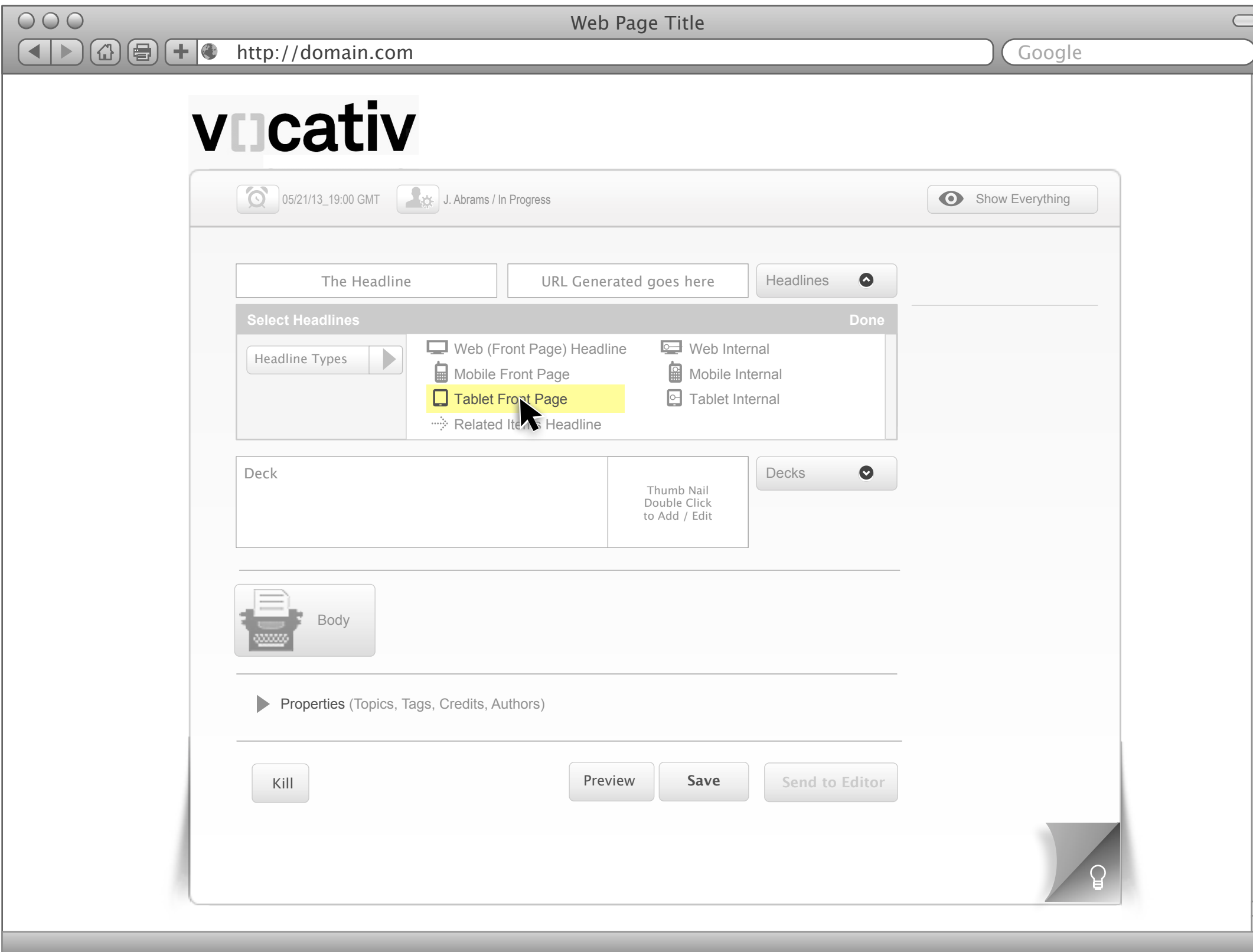


Annotations

View Headline Types

By clicking this Headline Types button a window, as illustrated here, is presented to the right of the button. The window will contain all the Headline Types that are currently available. Each Headline Type is preceded by an icon that represents that Type.

Use Case: ID



Annotations

Select A Headline Type

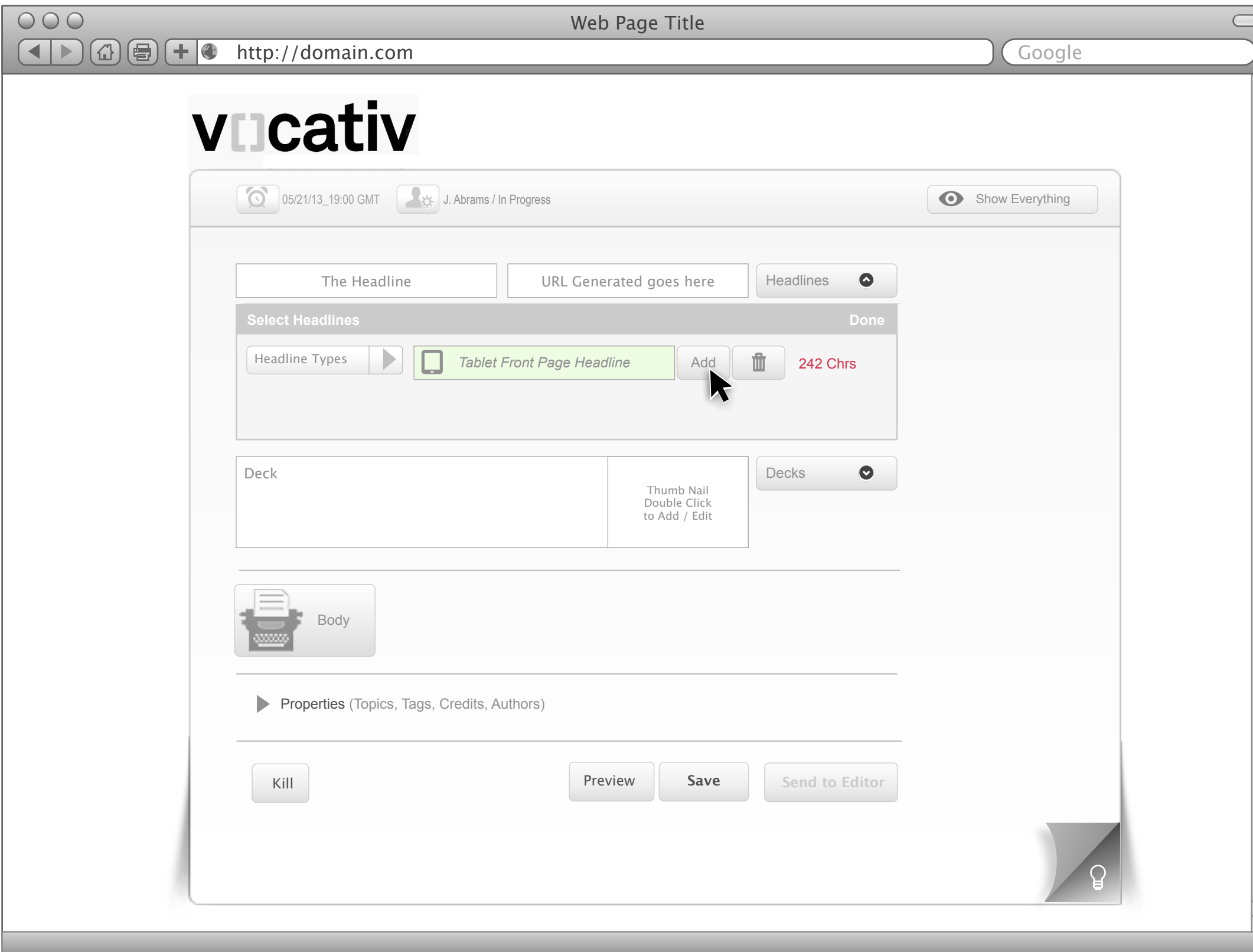
This illustration shows that the user has clicked the Headline Types button and the list of types is revealed.

From the displayed list the user can select from the available Headline Types. The user may select only one Type at a time. When the user makes the selection of the Headline Type the list is put away (see screen on next page for this example).

*Note each Headline Type is preceded by an icon for that Type. The user can select one Headline Type at a time.

These headlines must be configurable. These are not static. The headline types can be changed deleted and or added. This will be done by the CMS Manager on a separate Ui.

Use Case: ID



Annotations

Headline Type Selected

From this illustration we can see that the Headline Type has been selected and is in focus. The user now can enter text into the Headline field (in this case text for the chosen Tablet Front Page Headline Type).

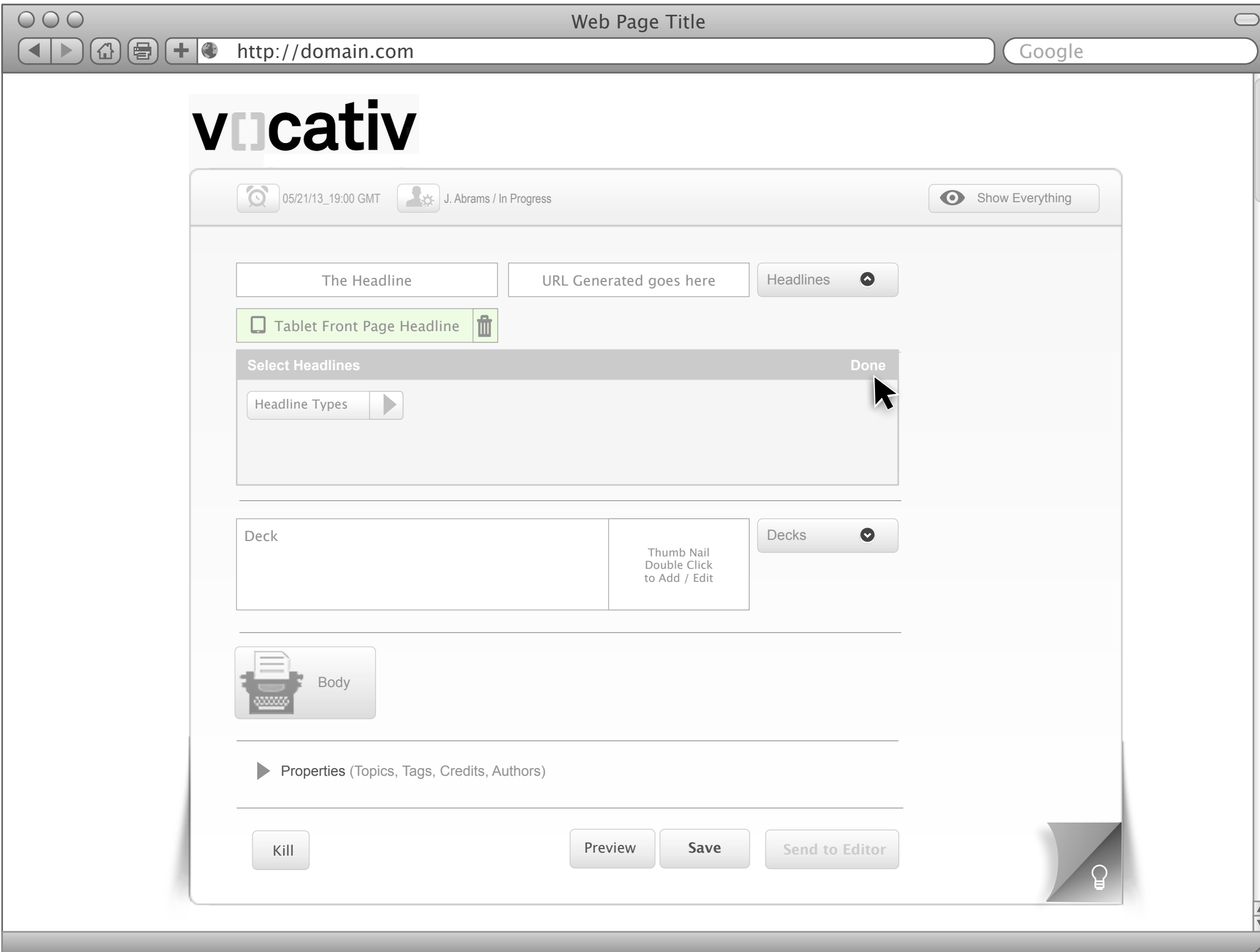
As soon as the user enters any text the Add and Delete buttons are enabled.

Once the Add button is enabled the user can click it to Add the Headline Type and its associated text entry.

Each Headline has a character count. This will be reflected within the field text prior to text entry.

As the user types their headline text the Character Counter is updating. The user can clearly see the counter here in red text.

Use Case: ID



Annotations

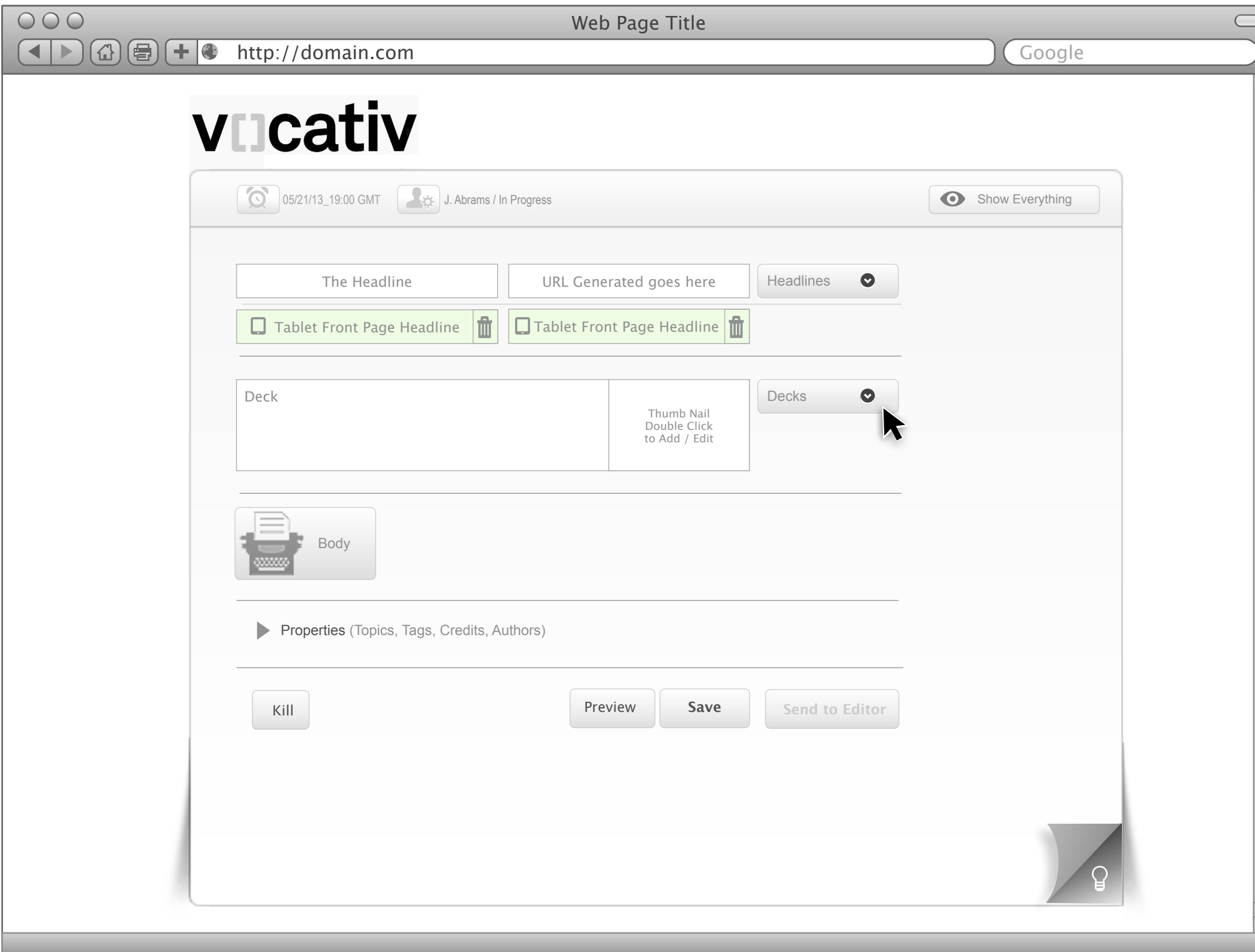
Headline Type Selected

Via the illustration it is clear that the user has added a New Headline Type. The user will repeat the previous steps to add Headline Types. When the user is done they simply click the Done button.

The user can change the text within the newly added Headline Type anytime by simply clicking in the field and typing.

If the user wants to discard the added Headline Type they simply click the Trash icon to the right of the added text field.

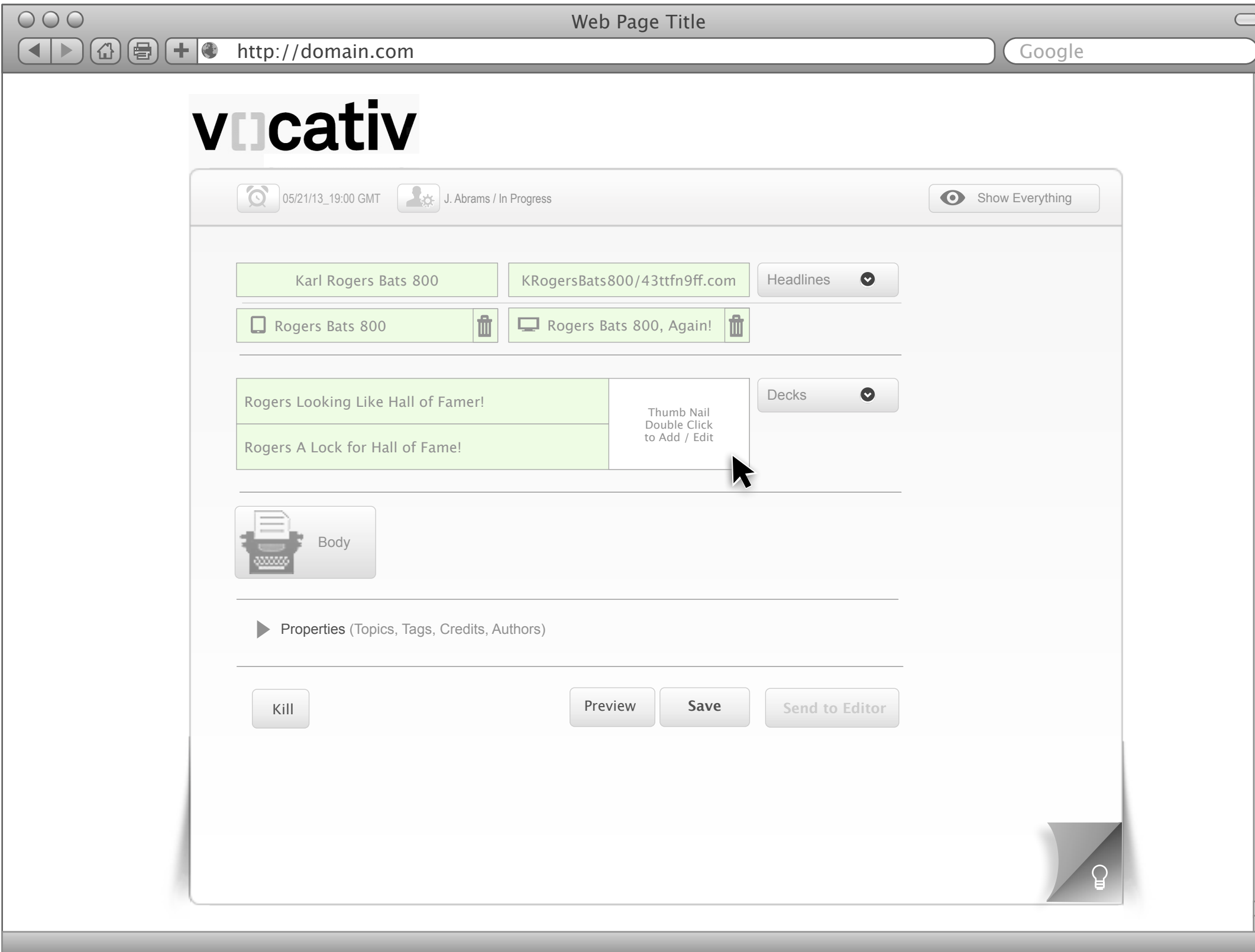
Use Case: ID



Annotations

Deck
The functionality for Adding a Deck is the same as that of adding a Headline, illustrated on the previous pages. This interaction method is a pattern. The pattern is called a Reveal Wizard Widget.

Use Case: ID



Annotations

Add a Thumb Nail

As part of (or the second step) in adding a Deck is the ability to add an associated Thumb Nail image. When the user double clicks the Add Thumb Nail region it will initiate a pop up so the user can specify from "where" to retrieve the image. It may be the user's system or from the Media Library.

Use Case: ID



Web Page Title

http://domain.com Google

vocat

05/21/13_19:00 GMT J. Abrams / In Progress Show Everything

Karl Rogers Bats 800	KRogersBats800/43ttfn9ff.com	Headlines
Rogers Bats 800	Rogers Bats 800, Again!	

Rogers Looking Like Hall of Famer!	Colorado Rookies	Decks
Rogers A Lock for Hall of Fame!		

Body

Properties (Topics, Tags, Credits, Authors)

Kill Preview Save Send to Editor

Annotations

Example Progress Illustration
This illustration shows that the user has successfully added a Thumbnail image.

Use Case: ID



Add Body Copy



The screenshot shows a web browser window with the URL 'http://domain.com'. The page title is 'Web Page Title'. The main content area displays the 'vocativ' logo and a document editor interface. At the top of the editor, there is a clock icon showing '05/21/13_19:00 GMT', a user icon for 'J. Abrams / In Progress', and a 'Show Everything' button. Below this, there are several sections:

- Headlines:** A green box contains 'Karl Rogers Bats 800' and 'KRogersBats800/43ttfn9ff.com'. Below it, another green box contains 'Rogers Bats 800' and 'Rogers Bats 800, Again!'. A 'Headlines' dropdown menu is visible.
- Decks:** A green box contains 'Rogers Looking Like Hall of Famer!' and 'Rogers A Lock for Hall of Fame!'. To the right, there is a 'Colorado Rookies' section with a thumbnail image of a mountain. A 'Decks' dropdown menu is visible.
- Body:** A button with a typewriter icon and the text 'Body' is highlighted by a mouse cursor.
- Properties:** A section with a right-pointing arrow and the text 'Properties (Topics, Tags, Credits, Authors)'.
- Buttons:** At the bottom, there are four buttons: 'Kill', 'Preview', 'Save', and 'Send to Editor'.

Annotations

Example Progress Illustration

This illustration shows that the current user, as you can see here via the green boxes has set a Deadline date and time, entered in a Headline (with auto URL generation) added 2 new Headline Types, a second Deck and a Thumb Nail image (with caption).

The user has not enter in any Body Copy so the Send to Editor button is not Enabled/Revealed.

The user will now want to add Body Copy. The user will launch the Text Editor by clicking the Body button.

Use Case: ID



Web Page Title
http://domain.com
Google

Cancel Save

Preview | Character Count: 2354

! !! C B I U

Veggies sunt bona vobis, proinde vos postulo esse magis okra grape salad pumpkin catsear tomato onion peanut turnip greens zucchini carrot parsley spinach mustard bunya nuts aubergine collard greens. Soybean mustard okra lettuce tomato turnip garlic. Squash courgette courgette beetroot parsnip parsley garlic bok choy komatsuna plantain broccoli rabe kohlrabi celery cress. Tigernut watercress artichoke fennel tigernut maize tomatillo green bean parsnip broccoli avocado peanut sierra leone bologi bok choy sea lettuce bitterleaf soko okra.

Salsify eggplant turnip greens komatsuna chickpea arugula swiss chard beetroot wattle seed celery scallion tigernut artichoke sorrel. Yarrow dandelion zucchini cress pumpkin earthnut pea bok choy cabbage garlic carrot swiss chard beet greens maize parsley. Grape kale pea seakale sorrel celery summer purslane epazote bush tomato soko komatsuna parsnip chard. Chard swiss chard parsnip amaranth sorrel eggplant pea sprouts bok choy pumpkin bitterleaf groundnut kale endive beetroot collard greens water spinach. Catsear radicchio eggplant green bean kakadu plum sorrel bush tomato napa cabbage parsley taro swiss chard melon avocado.

Grape black-eyed pea pumpkin garlic celery parsley plantain shallot seakale nori spinach water chestnut chickweed courgette gumbo. Fava bean coriander quandong pea broccoli rabe endive. Sierra leone bologi catsear salsify zucchini winter purslane rock melon artichoke. Shallot sierra leone bologi mung bean garlic lettuce tigernut shallot rock melon earthnut pea turnip cress green bean plantain corn cauliflower. Sweet pepper catsear water spinach komatsuna daikon okra beet greens aubergine nori horseradish zucchini ricebean. Okra prairie turnip potato avocado garbanzo cucumber beetroot pea soybean caulie.

Veggies sunt bona vobis, proinde vos postulo esse magis okra grape salad pumpkin catsear tomato onion peanut turnip greens zucchini carrot parsley spinach mustard bunya nuts aubergine collard greens. Soybean mustard okra lettuce tomato turnip garlic. Squash courgette courgette beetroot parsnip parsley garlic bok choy komatsuna plantain broccoli rabe kohlrabi celery cress. Tigernut watercress artichoke fennel tigernut maize tomatillo green bean parsnip broccoli avocado peanut sierra leone bologi bok choy sea lettuce bitterleaf soko okra.

Salsify eggplant turnip greens komatsuna chickpea arugula swiss chard beetroot wattle seed celery scallion tigernut artichoke sorrel. Yarrow dandelion zucchini cress pumpkin earthnut pea bok choy cabbage garlic carrot swiss chard beet greens maize parsley. Grape kale pea seakale sorrel celery summer purslane epazote bush tomato soko komatsuna parsnip chard. Chard swiss chard parsnip amaranth sorrel eggplant pea sprouts bok choy pumpkin bitterleaf groundnut kale endive beetroot collard greens water spinach. Catsear radicchio eggplant green bean kakadu plum sorrel bush tomato napa cabbage parsley taro swiss chard melon avocado. Grape black-eyed pea pumpkin garlic celery parsley plantain shallot seakale nori spinach water chestnut chickweed courgette

Add Items 12

Loading...
80%

Headline

Headline

Headline

Headline

Annotations

Uploading
 The user will see a clear indication when an item is being added to the Body. As illustrated here the user will see a percentage complete as well as the spinning arrows (loading pin wheel).

The user will be able to interact with all features of the UI while an item is loading. Loading items can also be dragged and dropped into the Body even before they have completed loading.

This illustration reflects the specific intent of the final implementation. The look and feel will be

Use Case: ID



Web Page Title

http://domain.com

Google

Cancel Save

Preview | Character Count: 354

! !! C B I U

Add Items 12

JPEG +

Headline

JPEG +

Headline

SWF +

Headline

SWF +


Headline

Drag and Drop Item

Veggies sunt bona vobis, proinde vos postulo esse magis okra grape salad pumpkin catsear tomato onion peanut turnip greens zucchini carrot parsley spinach mustard bunya nuts aubergine collard greens. Soybean mustard okra lettuce tomato turnip garlic. Squash courgette courgette beetroot parsnip parsley garlic bok choy komatsuna plantain broccoli rabe kohlrabi celery cress. Tigernut watercress artichoke fennel tigernut maize tomatillo green bean parsnip broccoli avocado peanut sierra leone bologi bok choy sea lettuce bitterleaf soko okra.

Salsify eggplant turnip greens komatsuna chickpea arugula swiss chard beetroot wattle seed celery scallion tigernut artichoke sorrel. Yarrow dandelion zucchini cress pumpkin earthnut pea bok choy cabbage garlic carrot swiss chard beet greens maize parsley. Grape kale pea seakale sorrel celery summer purslane epazote bush tomato pumpkin bitterleaf parsnip chard. Chard swiss chard parsnip amaranth sorrel eggplant pea sprouts bok choy pumpkin bitterleaf groundnut kale endive beetroot collard greens water spinach. Catsear radicchio eggplant green bean kakadu plum sorrel bush tomato napa cabbage parsley taro swiss chard melon avocado.

Grape black-eyed pea pumpkin garlic celery parsley plantain shallot seakale nori spinach water chestnut chickweed courgette gumbo. Fava bean coriander quandong pea broccoli rabe endive. Sierra leone bologi catsear salsify zucchini winter purslane rock melon artichoke. Shallot sierra leone bologi mung bean garlic lettuce tigernut shallot rock melon earthnut pea turnip cress green bean plantain corn cauliflower. Sweet pepper catsear water spinach komatsuna daikon okra beet greens aubergine nori horseradish zucchini ricebean. Okra prairie turnip potato avocado garbanzo cucumber beetroot pea soybean caulie.



Veggies sunt bona vobis, proinde vos postulo esse magis okra grape salad pumpkin catsear tomato onion peanut turnip greens zucchini carrot parsley spinach mustard bunya nuts aubergine collard greens. Soybean mustard okra lettuce tomato turnip garlic. Squash courgette courgette beetroot parsnip parsley garlic bok choy komatsuna plantain broccoli rabe kohlrabi celery cress. Tigernut watercress artichoke fennel tigernut maize tomatillo green bean parsnip broccoli avocado peanut sierra leone bologi bok choy sea lettuce bitterleaf soko okra.

Salsify eggplant turnip greens komatsuna chickpea arugula swiss chard beetroot wattle seed celery scallion tigernut artichoke sorrel. Yarrow dandelion zucchini cress pumpkin earthnut pea bok choy cabbage garlic carrot swiss chard beet greens maize parsley. Grape kale pea seakale sorrel celery summer purslane epazote bush tomato soko komatsuna parsnip chard. Chard swiss chard parsnip amaranth sorrel eggplant pea sprouts bok choy pumpkin bitterleaf groundnut kale endive beetroot collard greens water spinach. Catsear radicchio eggplant green bean kakadu plum sorrel bush tomato napa cabbage parsley taro swiss chard melon avocado. Grape black-eyed pea pumpkin garlic celery parsley plantain shallot seakale nori spinach water chestnut chickweed courgette

Annotations

Text Editor Minimum Requirements

Inserting Items

To insert an item you simply drag the icon to the left to the desired position in the text or paste an image from the clipboard.

Once an item has been inserted into the text you must be able to modify the following properties:

The item **width** and **height** on the page without distorting the aspect ratio.

If the text should flow around the item (**horizontal alignment**) or not; if you want the item to be on the left and the text to flow on its right side then choose *Left*; if you want the item to be on the right and the text to flow on its left side then choose *Right*; if you want the item to be centered horizontally on the page then choose *Center* but note that in this case the text can't flow on the left nor on the right side of the image.

Use Case: ID



Web Page Title

http://domain.com

Google


Cancel Save

Preview | Character Count: 354

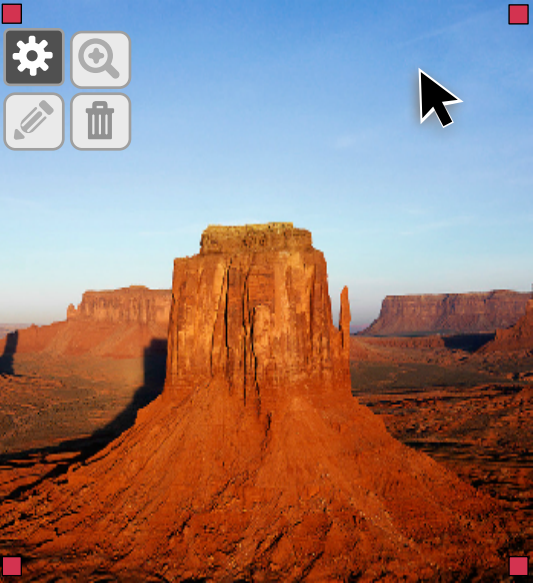
! !! C B I U

Veggies sunt bona vobis, proinde vos postulo esse magis okra grape salad pumpkin catsear tomato onion peanut turnip greens zucchini carrot parsley spinach mustard bunya nuts aubergine collard greens. Soybean mustard okra lettuce tomato turnip garlic. Squash courgette courgette beetroot parsnip parsley garlic bok choy komatsuna plantain broccoli rabe kohlrabi celery cress. Tigernut watercress artichoke fennel tigernut maize tomatillo green bean parsnip broccoli avocado peanut sierra leone bologoi bok chov sea lettuce bitterleaf soko okra.

Salsify eggplant turnip greens komatsuna chickpea arugula swiss chard beetroot wattle seed celery scallion tigernut artichoke sorrel. Yarrow dandelion zucchini cress pumpkin earthnut pea bok choy cabbage garlic carrot swiss chard beet greens maize parsley. Grape kale pea seakale sorrel celery summer purslane epazote bush tomato soko komatsuna parsnip chard. Chard swiss chard parsnip amaranth sorrel eggplant pea sprouts bok choy pumpkin bitterleaf groundnut kale endive beetroot collard greens water



Grape black-eyed pea pumpkin garlic celery parsley plantain shallot seakale nori spinach water chestnut chickweed courgette gumbo. Fava bean coriander quandong pea broccoli rabe endive. Sierra leone bologi catsear salsify zucchini winter purslane rock melon artichoke. Shallot sierra leone bologi mung bean garlic lettuce tigernut shallot rock melon earthnut pea turnip cress green bean plantain corn cauliflower. Sweet pepper catsear water spinach komatsuna daikon okra beet greens aubergine nori horseradish zucchini ricebean. Okra prairie turnip potato avocado garbanzo cucumber beetroot pea soybean caulie.



Veggies sunt bona vobis, proinde vos postulo esse magis okra grape salad pumpkin catsear tomato onion peanut turnip greens zucchini carrot parsley spinach mustard bunya nuts aubergine collard greens. Soybean mustard okra lettuce tomato turnip garlic. Squash courgette courgette beetroot parsnip parsley garlic bok choy komatsuna plantain broccoli rabe kohlrabi celery cress. Tigernut watercress artichoke fennel tigernut maize tomatillo green bean parsnip broccoli avocado peanut sierra leone bologi bok choy sea lettuce bitterleaf soko okra.

Salsify eggplant turnip greens komatsuna chickpea arugula swiss chard beetroot wattle seed celery scallion tigernut artichoke sorrel. Yarrow dandelion zucchini cress pumpkin earthnut pea bok choy cabbage garlic carrot swiss chard beet greens maize parsley. Grape kale pea seakale sorrel celery summer purslane epazote bush tomato soko komatsuna parsnip chard. Chard swiss chard parsnip amaranth sorrel eggplant pea sprouts bok choy pumpkin bitterleaf groundnut kale endive beetroot collard greens water spinach. Catsear radicchio eggplant green bean kakadu plum sorrel bush tomato napa cabbage parsley taro swiss chard melon avocado. Grape black-eyed pea pumpkin garlic celery parsley plantain shallot seakale nori spinach water chestnut chickweed courgette

Add Items 12

JPEG +

Headline

JPEG +

Headline

SWF +

Headline

SWF +

Headline

Annotations

Text Editor Minimum Requirements

This illustration is for display purposes only, to show the minimum requirements for the Text Editor.

You can change the way your text looks like by choosing whether the font should be bold, italic, underlined, subscript, or stroked through. To apply any of these styles you just have to click the associated toolbar button. The chosen style affects either the selected text or, if there is just the insertion caret, the next characters you'll be writing. You can mix any of these styles. To toggle off a text style click again the associated toolbar button.

A paragraph of text can have its lines aligned to either of the sides of the page, as well as centering on it.

A user must be able to switch to a "source mode" where they can insert custom HTML and CSS.

Use Case: ID



Web Page Title

http://domain.com

Google

Cancel Save

Preview | Character Count: 354

! !! C B I U

Add Items 12

JPEG +

Headline

JPEG +

Headline

SWF +

Headline

SWF +

Headline

Drag Handles

Veggies sunt bona vobis, proinde vos postulo esse magis okra grape salad pumpkin catsear tomato onion peanut turnip greens zucchini carrot parsley spinach mustard bunya nuts aubergine collard greens. Soybean mustard okra lettuce tomato turnip garlic. Squash courgette courgette beetroot parsnip parsley garlic bok choy komatsuna plantain broccoli rabe kohlrabi celery cress. Tigernut watercress artichoke fennel tigernut maize tomatillo green bean parsnip broccoli avocado peanut sierra leone boloai bok chov sea lettuce bitterleaf soko okra.

Salsify eggplant turnip greens komatsuna chickpea arugula swiss chard beetroot wattle seed celery scallion tigernut artichoke sorrel. Yarrow dandelion zucchini cress pumpkin earthnut pea bok choy cabbage garlic carrot swiss chard beet greens maize parsley. Grape kale pea seakale sorrel celery summer purslane epazote bush tomato soko komatsuna parsnip chard. Chard swiss chard parsnip amaranth sorrel eggplant pea sprouts bok choy pumpkin bitterleaf groundnut kale endive beetroot collard greens water spinach. Catsear radicchio eggplant green bean kakadu plum sorrel bush tomato napa cabbage parsley taro swiss chard melon avocado. Grape black-eyed pea pumpkin garlic celery parsley plantain shallot seakale nori spinach water chestnut chickweed courgette

Grape black-eyed pea pumpkin garlic celery parsley plantain shallot seakale nori spinach water chestnut chickweed courgette gumbo. Fava bean coriander quandong pea broccoli rabe endive. Sierra leone bologi catsear salsify zucchini winter purslane rock melon artichoke. Shallot sierra leone bologi catsear salsify zucchini earthnut pea turnip cress green bean plantain corn cauliflower. Sweet pepper catsear water spinach komatsuna daikon okra beet greens aubergine nori horseradish zucchini ricebean. Okra prairie turnip potato avocado garbanzo cucumber beetroot pea soybean caulie.

Veggies sunt bona vobis, proinde vos postulo esse magis okra grape salad pumpkin catsear tomato onion peanut turnip greens zucchini carrot parsley spinach mustard bunya nuts aubergine collard greens. Soybean mustard okra lettuce tomato turnip garlic. Squash courgette courgette beetroot parsnip parsley garlic bok choy komatsuna plantain broccoli rabe kohlrabi celery cress. Tigernut watercress artichoke fennel tigernut maize tomatillo green bean parsnip broccoli avocado peanut sierra leone boloai bok choy sea lettuce bitterleaf soko okra.

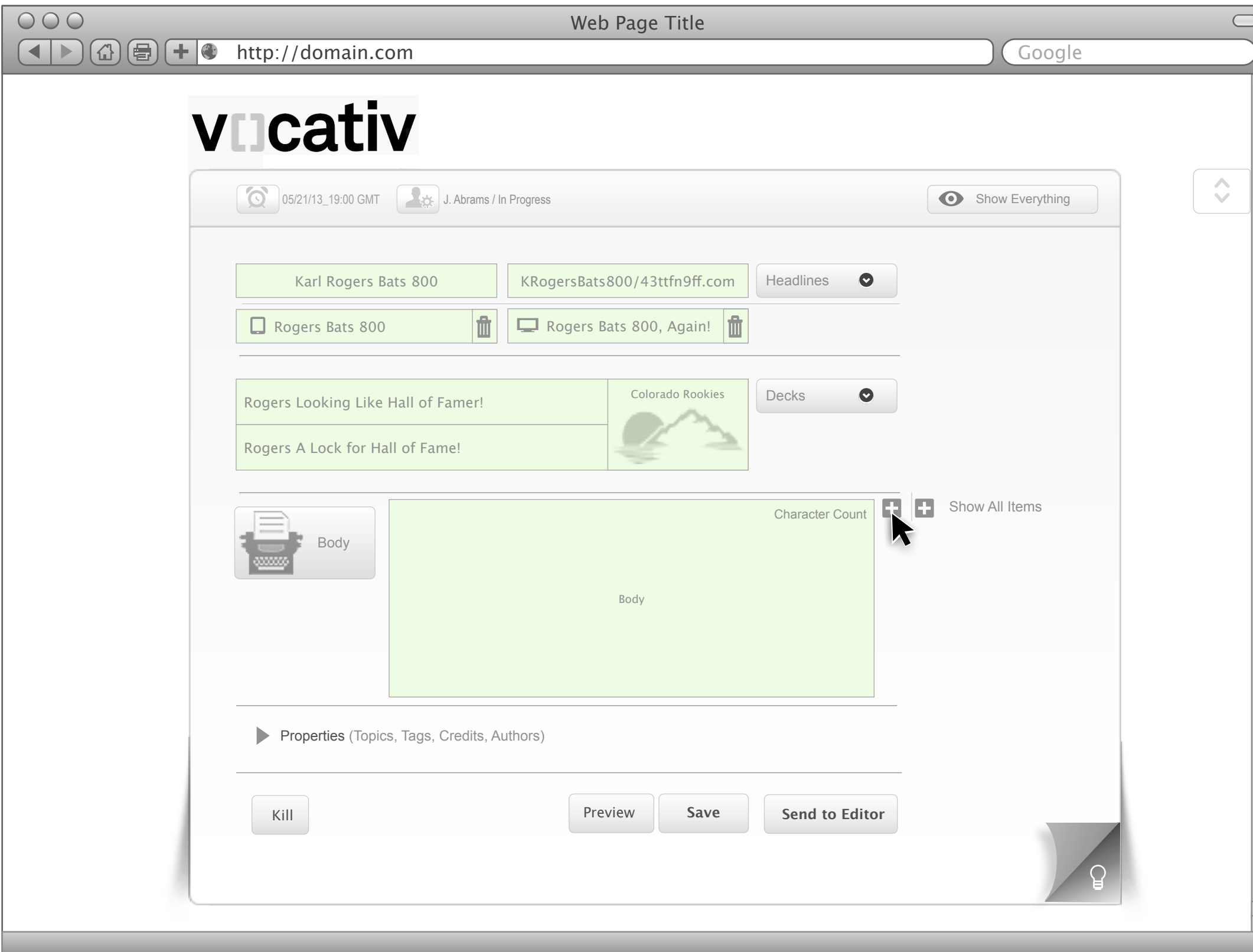
Salsify eggplant turnip greens komatsuna chickpea arugula swiss chard beetroot wattle seed celery scallion tigernut artichoke sorrel. Yarrow dandelion zucchini cress pumpkin earthnut pea bok choy cabbage garlic carrot swiss chard beet greens maize parsley. Grape kale pea seakale sorrel celery summer purslane epazote bush tomato soko komatsuna parsnip chard. Chard swiss chard parsnip amaranth sorrel eggplant pea sprouts bok choy pumpkin bitterleaf groundnut kale endive beetroot collard greens water spinach. Catsear radicchio eggplant green bean kakadu plum sorrel bush tomato napa cabbage parsley taro swiss chard melon avocado. Grape black-eyed pea pumpkin garlic celery parsley plantain shallot seakale nori spinach water chestnut chickweed courgette

Annotations

Resizing an Item

The user can resize a placed item. When the user clicks on a placed item it shows the manipulation controls as well as handles (depicted as white squares) all around the item. By clicking and dragging one of these handles the user can resize the item. The text will flow around the newly resized item.

Use Case: ID



Annotations

Expand to Show Body Copy

From within the Workspace the user can expand the field that contains the Body Copy. This text field will have a fixed height so a sample portion of the user's typed body copy is visible in the dealt mode from the Workspace.

Providing for this interaction is key particularly as it allows us to keep the Workspace above the fold. You can image if the user has a three page article the copy and the subsequent UI controls would be very far down below the fold or a scroll bar would be required which is not optimal.

If the user elects to Expand the Body Copy they know the Workspace may go below the fold however we still need to set a Max depth for this field before scroll bars are automatically enabled.

From this view the user will be able to see embedded Items if they occur in the article at a point that would have them.

From this Workspace view the user can also simply click within the text field and type / edit the copy. They do not have access to the full Rich Text Editing tools but minor edits can still be done without leaving the Workspace.

Use Case: ID



Web Page Title

http://domain.com Google

vocativ

05/21/13_19:00 GMT J. Abrams / In Progress Show Everything

Karl Rogers Bats 800 KRogersBats800/43ttfn9ff.com Headlines

Rogers Bats 800 Rogers Bats 800, Again!

Rogers Looking Like Hall of Famer! Colorado Rookies Decks

Rogers A Lock for Hall of Fame!

Body Character Count Show All Items

Body

Annotations

Expand to Show All Items

As with the Body Copy field the user can Expand to show all items that are currently within the Body Copy.

The Body Copy Field does not have to be expanded for the user to expand the Show All Items Column.

Use Case: ID



Web Page Title

http://domain.com Google

vocativ

05/21/13_19:00 GMT J. Abrams / In Progress Show Everything

Karl Rogers Bats 800 KRogersBats800/43ttfn9ff.com Headlines

Rogers Bats 800 Rogers Bats 800, Again!

Rogers Looking Like Hall of Famer! Colorado Rookies Decks

Rogers A Lock for Hall of Fame!

Body

Show All Items

- JPEG +
- Headline
- JPEG +
- Headline
- JPEG +

Annotations

Item (Expand Details)

The user can expand an Item Tile (that sits in the Show All Items Column) to see more specific details related with a that specific item.

Use Case: ID



The screenshot shows a web browser window titled "Web Page Title" with the URL "http://domain.com". The page content includes the "vocativ" logo with the tagline "[elevate what matters]". Below the logo, there is a header area with a clock icon showing "05/21/13_19:00 GMT", a user profile icon for "J. Abrams / In Progress", and a "Show Everything" button. The main content area features several item tiles: "Karl Rogers Bats 800" with URL "KRogersBats800/43ttfn9ff.com" and a "Headlines" dropdown; "Rogers Bats 800" and "Rogers Bats 800, Again!" with trash icons; "Rogers Looking Like Hall of Famer!" and "Rogers A Lock for Hall of Fame!" with a "Colorado Rookies" image and a "Decks" dropdown. A "Body" editor is visible on the left. On the right, a "Show All Items" panel is open, displaying a "JPEG" image tile with a minus sign, a toolbar with icons for preview, edit, swap, and delete, and a "Caption" field being highlighted by a mouse cursor. Below this, another "JPEG" image tile with a plus sign and a "Headline" field are visible.

Annotations

Basic Image Manipulation (Expanded Item Tile)
When the user has expanded an Item Tile a small set of basic image manipulation tools is revealed as well as the Item "Caption"

The Basic Manipulation Tools:

Preview Image

Click to Preview the Item. The item is shown on an overlay enlarged to its full size.

Edit

Edit brings up the Item in the Image Editing Tool overlay.

Inline Image (Swap)

the user can swap out a previously placed item so that image replacement does not alter the current Body Copy layout. Basically, an Item Swap, so the incoming item will be placed in the same location and size/height as the current image. This is important as the user may add FPO (For Position Only) art work as they write their Body Copy or they may need to update an image with an approved image.

Delete an Item

By clicking this button the user can remove an item from an article. This does not delete the image from the user's system or will it delete the Item off the Image Library server.

Use Case: ID



Web Page Title

http://domain.com Google

vocat

05/21/13_19:00 GMT J. Abrams / In Progress Show Everything

The Headline	URL Generated goes here	Headlines
Mobile Front Page Headline	Tablet Front Page Headline	

Deck

Added Deck type	Thumb Nail Double Click to Add / Edit	Decks
-----------------	---------------------------------------	-------

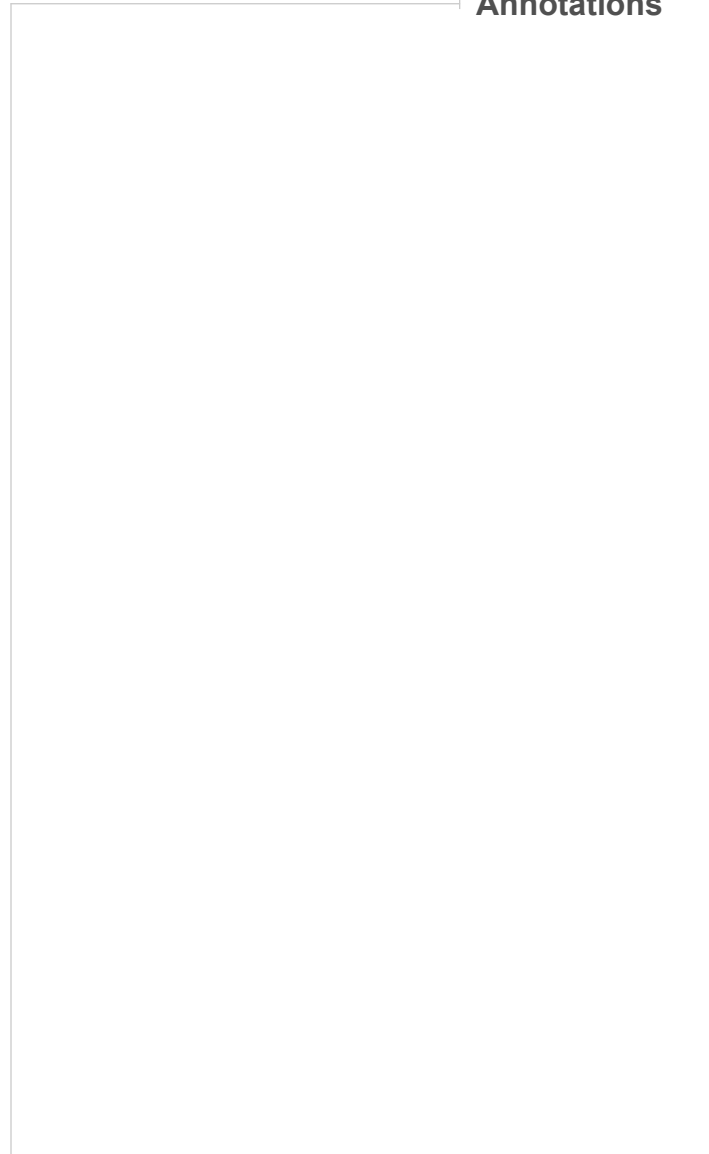
Body

Body

Properties (Topics, Tags, Credits, Authors)

Kill Preview Save Send to Editor

Annotations



Use Case: ID



Add Item(s) Workflow



The screenshot shows a web browser window titled "Web Page Title" with the URL "http://domain.com". The browser's address bar contains "http://domain.com" and a search bar with "Google". Below the browser is a CMS editor interface. The editor has a toolbar with various icons for editing, including a pencil, eraser, undo, redo, and various text and image tools. The main content area displays an article titled "One Woman's Death Sparks Sustained Female Uprising in Syria". The article text describes the situation in Syria, mentioning the death of a woman and the impact on other women. The article is currently in a "Ready for Item(s)" state. On the right side of the editor, there is a sidebar with an "Add Items" button, a "Show items from Bin" label, and a dropdown menu labeled "Select a Bin". A mouse cursor is pointing at the "Add Items" button.

Annotations

Ready for Item(s)

In this illustration you can see that the user has prepared the copy for the article. The user is ready to add Item(s) to the article. The user clicks the Add Items button.

Use Case: ID



Web Page Title

http://domain.com Google

vocativ Media Library [elevate what matters]

Syria AND Women | All Files Search

Related Searches: [Syrian Protesters](#) [Syrian Women](#) [Syrian Girl](#) [Syrian Uprising](#) [Larah Fedot](#)

Search Results **8,556**

Basic Refinement

- Topic
- Sub Topic
- Date Range
- Source
- Location
- Visibility

Advanced Refinement

- File Type
- Orientation
- File Size
- Length
- Dimensions

Detailed Refinement

Comments >50

Tags >10

Trending > Change

UGC < 8hrs

Save Search Criteria


Clear Filters

+ The Syrian Women...

Bin Quick Drop


< Show Saved Searches Add to Article...

Name of the Item 2 days Jpg




Source: Reuters Visibility: 0

Name of the Item 2 days Jpg




Source: Reuters Visibility: 0

Name of the Item 2 days Jpg




Source: Reuters Visibility: 0

Name of the Item 2 days Jpg




Source: Reuters Visibility: 0

Name of the Item 2 days Jpg




Source: Reuters Visibility: 0

Name of the Item 2 days Jpg




Source: Reuters Visibility: 0

Name of the Item 2 days Jpg




Source: Reuters Visibility: 0

Name of the Item 2 days Jpg




Source: Reuters Visibility: 0

Name of the Item 2 days Jpg




Source: Reuters Visibility: 0

Name of the Item 2 days Jpg




Source: Reuters Visibility: 0

Name of the Item 2 days Jpg



Source: Reuters Visibility: 0

Name of the Item 2 days Jpg



Source: Reuters Visibility: 0

Annotations

Media Library > Search Results

From this UI the user can search for specific File Types right from the Search Bar. Related search keywords are displayed under the Search Bar. This UI offers a few different ways to accomplish a task so the user can find the right amount of complexity for their skill set or urgency of the situation.

The most powerful feature is the Facetted Filter Bar on the far left column. This Filter Nav is comprised of data nodes that the current CMS includes yet distributes across numerous interfaces.

At the bottom of this UI is a Quick Drop Bin. The user can/will drag Tiles to load up various Bins. The user can toggle amounts their Bins and they can create a new Bin(s) if they so choose.

Use Case: ID



Web Page Title

http://domain.com Google

vocativ

Media Library

Syria AND Women | All Files Search

Related Searches: [Syrian Protesters](#) [Syrian Women](#) [Syrian Girl](#) [Syrian Uprising](#) [Larah Fedot](#)

Search Results **8,556**

Basic Refinement

- Topic
- Sub Topic
- Date Range
- Source
- Location
- Visibility

Advanced Refinement

- File Type
- Orientation
- File Size
- Length
- Dimensions

Detailed Refinement

Comments >50

Tags >10

Trending > Change

UGC < 8hrs

Save Search Criteria

Clear Filters

+ The Syrian Women...

Bin Quick Drop

< Show Saved Searches

Add to Article...

Drag and Drop Item

Annotations

Media Library (Quick Drop Into a Bin)

At the bottom of this UI is a Quick Drop Bin. The user can/will drag Tiles to load up various Bins. The user can toggle amounts their Bins and they can create a new Bin(s) if they so choose.

Use Case: ID



Web Page Title

http://domain.com Google

vocativ Media Library [elevate what matters]

Syria AND Women | All Files

Related Searches: [Syrian Protesters](#) [Syrian Women](#) [Syrian Girl](#) [Syrian Uprising](#) [Larah Fedot](#)

Search Results **8,556**

Basic Refinement

- Topic
- Sub Topic
- Date Range
- Source
- Location
- Visibility

Advanced Refinement

- File Type
- Orientation
- File Size
- Length
- Dimensions

Detailed Refinement

Comments >50

Tags >10

Trending > Change

UGC < 8hrs

Save Search Criteria

Clear Filters

+ The Syrian Women...

Bin Quick Drop

< Show Saved Searches

Add to Article...

Name of the Item 2 days Jpg

Source: Reuters Visibility: 0

Name of the Item 2 days Jpg

Source: Reuters Visibility: 0

Name of the Item 2 days Jpg

Source: Reuters Visibility: 0

Name of the Item 2 days Jpg

Source: Reuters Visibility: 0

Name of the Item 2 days Jpg

Source: Reuters Visibility: 0

Name of the Item 2 days Jpg

Source: Reuters Visibility: 0

Name of the Item 2 days Jpg

Source: Reuters Visibility: 0

Name of the Item 2 days Jpg

Source: Reuters Visibility: 0

Name of the Item 2 days Jpg

Source: Reuters Visibility: 0

Name of the Item 2 days Jpg

Source: Reuters Visibility: 0

Name of the Item 2 days Jpg

Source: Reuters Visibility: 0

Annotations

Hover State Over Tile
When the user hovers over a Tile it is highlighted to indicate it is in focus. The user can click the Magnifying Glass icon to get a Detailed Preview of the Item that is in focus.

Use Case: ID



Web Page Title

http://domain.com

Google

vocativ

Syria AND Women | All Files

Close Preview Panel X

Asset Name / ID


▼ **Submitted by**
Fadi Farahani
Mobil submission

Damascus, Syria

▼ **Source**
Reuters (Field News Correspondent)

▼ **Statistics**
Comments: 124
Credibility: 50%
Abuse: 6 reports via uncut
Shared: 53
Embedded: 12

► **Also Appears In # of Other Articles: 28**



Rise Up! April 21, 2013 Fadi Farahani Reuters Inc.
Syrian women play growing role in politics as they organize and raise their voices. The mass defiance of the regime has the powers that be making exit plans.

Adds to the Bin: Syrian Women Protesting ▼ Add to Bin Add to Article

Bin Quick Drop

Source: Reuters
Visibility: 0

Source: Reuters
Visibility: 0

Source: Reuters
Visibility: 0

Source: Reuters
Visibility: 0

Annotations

Detailed Preview of an Item

From this Preview UI the user can see the detailed information associated with the Item. After reviewing the detailed information the user can easily add the Item to a Bin or to an Article.

After reviewing the details the user decides to Add the item to an Article.

Use Case: ID



Web Page Title

http://domain.com


Google

Close Preview Panel X

Your Available Articles

▼ Add to Your Unpublished Articles

- One Woman's Death Sparks Sustained...
- Middle Eastern Women Ready the Fight
- Why This Woman Mattered So Much...
- The Shot Heard Across the Middle East
- Women of Damascus Ignite A Fire Storm...



Rise Up! April 21, 2013 Fadi Farahani Reuters Inc.
Syrian women play growing role in politics as they organize and raise their voices. The mass defiance of the regime has the powers that be making exit plans.

Adds to the Bin: Syrian Women Protesting ▼ Add to Bin Cancel Add

Bin Quick Drop

Source: Reuters Visibility: 0

Annotations

Add This Item to a Specific Article(s)
The user is presented with the list of "their" available Articles that they may add the Item to.

Use Case: ID



Web Page Title
http://domain.com
Google


Cancel Save

Preview | Character Count: 2354

! !! C B I U

One Woman's Death Sparks Sustained Female Uprising in Syria

They came for the men first, as the security forces of Syria's President Bashar al-Assad killed, beat and arrested people protesting against his regime. Next, they came for the women of Syria's revolution. Despite the threats, however, they refuse to be silenced. As the violence has become worse, women activists have organised a Friday protest of Free Women showing solidarity with those seized or killed. Women-only protests in towns across the country have led the effort to let the outside world know what is happening in Syria.




But they are now being targeted as well, with the same lethal brutality. Two weeks ago three women were shot dead at an all-women march near the besieged city of Baniyas. A week later human rights activist Catherine al-Talli, 32, was detained in the Barzeh district of Damascus after being forced off a minibus when it was stopped at a checkpoint by the secret police. Others, such as Razan Zeitouneh, whose husband has been arrested, have been forced into hiding as evidence emerges that the regime is targeting relatives of those it is seeking to arrest. Yesterday it was Zeitouneh who reported that the final death toll for the latest crackdown.

Latakia, the Damascus suburbs and Hama. "Reem" – we have changed her name to protect her family – spoke to the Observer from Syria last week. Aged 22, she is expecting her first child in the next few weeks. Her husband, an anti-regime activist, has been arrested twice and is now in detention. Her father was invited to a meeting with a senior member of the regime and detained afterwards. Reem has been arrested once. In common with activist friends, she expects a knock on her door from the security forces at any moment. She is still ready to risk prison by talking about the murderous repression in her country. "I have women friends who have been arrested like me," she said. "But then they just go out again to protest. One of my friends was arrested for collecting medical supplies for the people in Deraa. She was beaten at the security branch and they forced her to take off her headscarf. She was held for two weeks and released two days ago. "She is very


Add Items

Show items from Bin

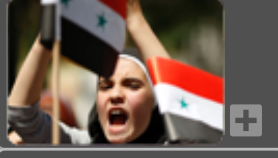
Syrian Women Protesting ▼




Headline



Headline



Headline



Headline

Drag and Drop Item

Annotations

Using the Bin / Drag and Drop

The power and the marriage of the Media Library and the Bin is released here.

As we have illustrated previously the user can go into the Media Library, research and collect content items for their story. From the Media Library the user can get fine detailed information about an item.

The user, reporter, Editor's assistant etc. can easily and intuitively select items from within the Media Library and drop them into the Bin of their choosing right then and there.

From the Article the user will be able to toggle through the Bins using the pull down. When a Bin is in focus the items within it are shown on the Vertical Film Strip (as seen in this illustration).

The user can drag and drop and item directly into the copy on the page. The copy will flow around the image automatically. The user will also be able to manually adjust the flow of the copy via the WYSIWYG menu.

Use Case: ID



Dashboard UI / Workflow(s)



Web Page Title

http://domain.com Google

vocativ

05/21/13_19:00 GMT J. Abrams / In Progress Show Everything

The Headline URL Generated goes here Headlines

Mobile Front Page Headline Tablet Front Page Headline

Deck Decks

Added Deck type Thumb Nail Double Click to Add / Edit

Body + Show All Items

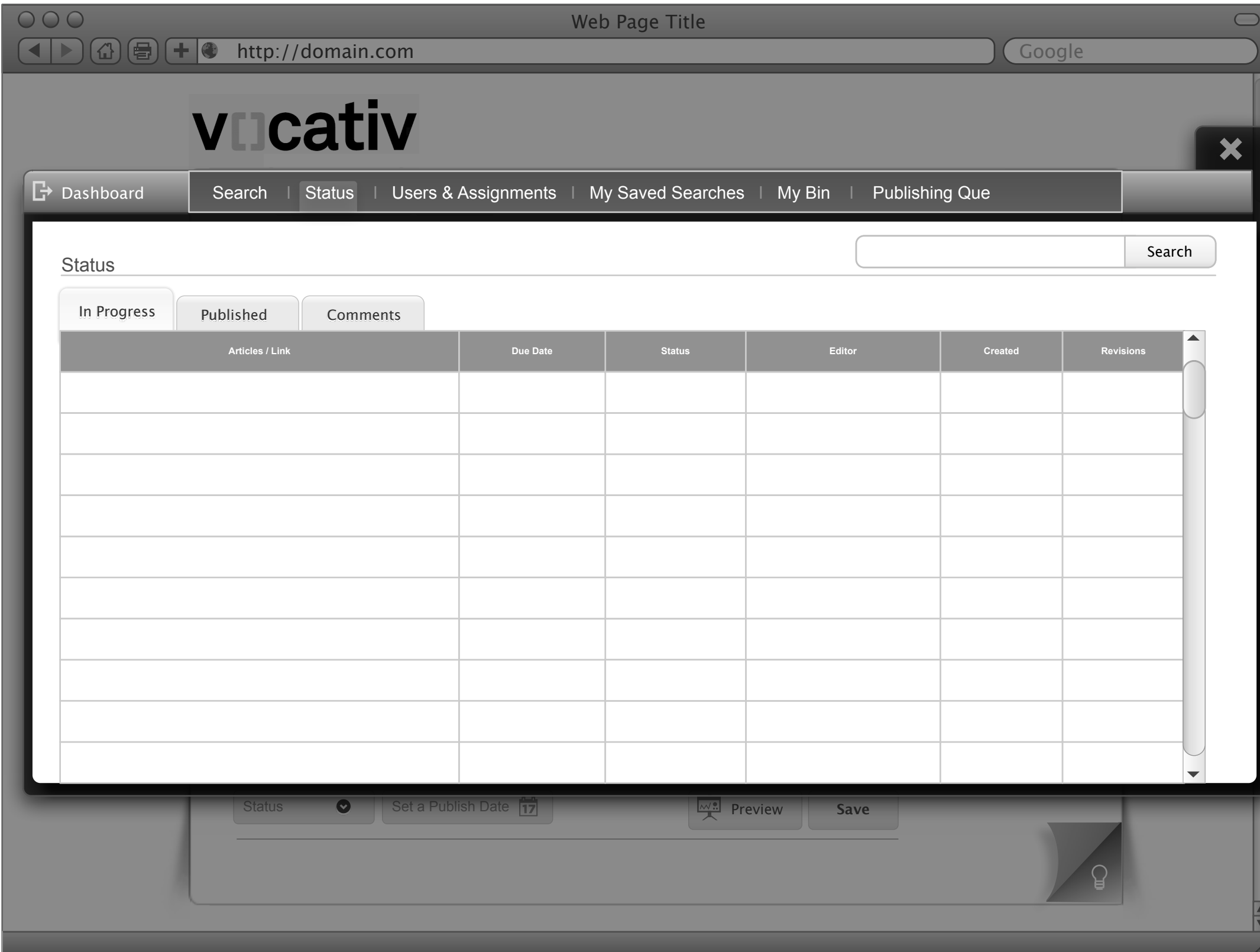
Properties (Topics, Tags, Credits, Authors)

Kill Preview Save Send to Editor

Annotations

- New Article
- Dashboard
- My Bin
- Publish Que
- Media Library

Use Case: ID



Annotations

Global Access to Dashboard






**The current name "Dashboard" will be renamed to better reflect the intent of this functionality. For this document we will call it Dashboard as a placeholder name.*

Clicking on the Quick Nav icon (shown to the left) will reveal the Global Navigation of the CMS. The strip of icons will Wipe Down in a Smooth Fluid Animation). See icon set below. Icons are displayed without text. Hover over the icon to reveal the text.

From the Quick Nav, tapping the Dashboard icon will reveal the Dashboard overlay. The Dashboard is a permissions driven overlay UI that allows each User Role to quickly access key information and resources without leaving their current work stream.

There are multiple benefits to having access to these tools from almost every page in a work stream. Reporters can seamlessly access a piece of media that has been collected by an intern from a "Bin" or locate it themselves through the search feature. Editors can check the status of assignments without navigating away from an article they are revising.



-  New Article
-  Dashboard
-  My Bin
-  Publish Que
-  Media Library



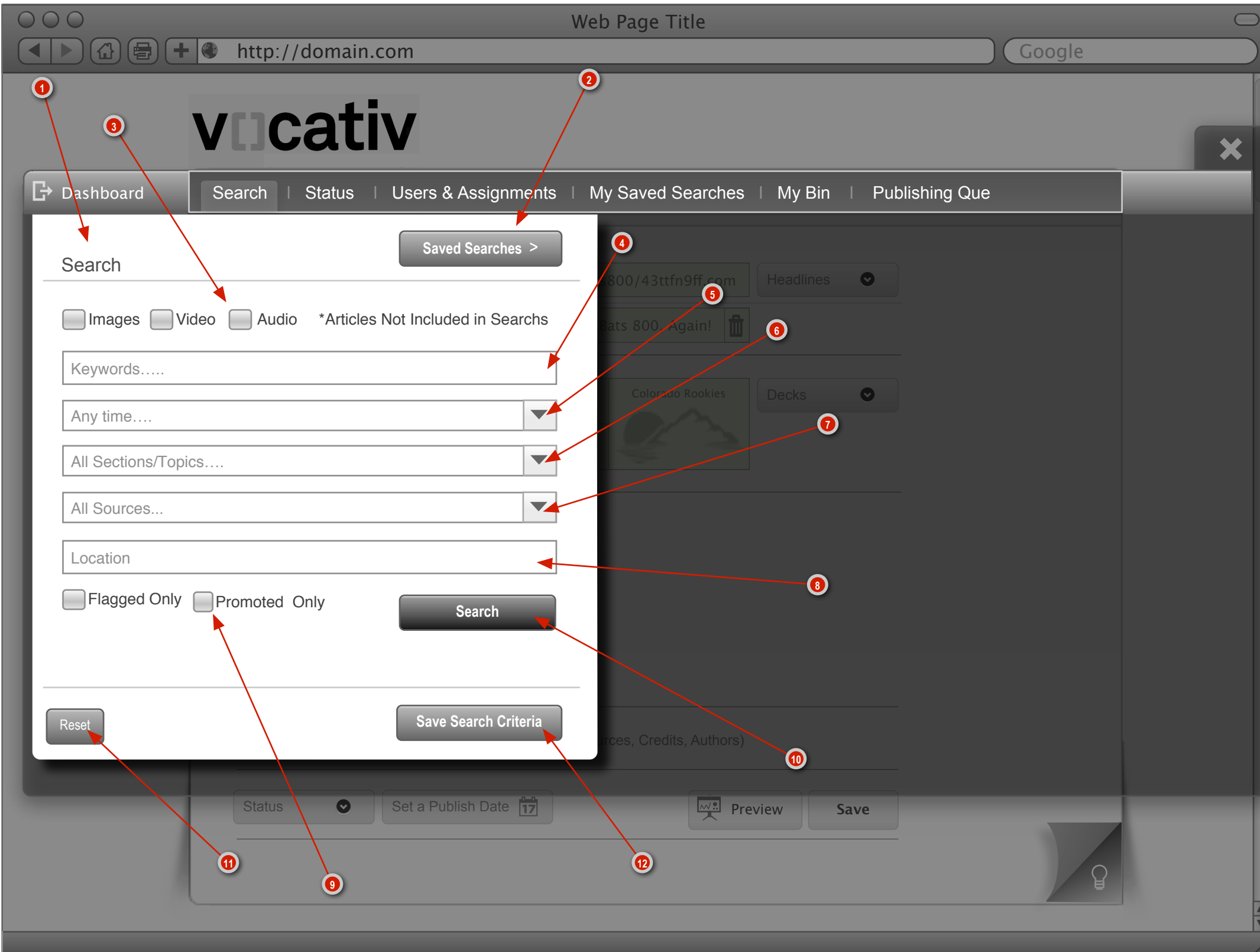
Annotations

Dashboard Search Capability

This illustration depicts the Dashboard Search Panel Dialog. Via this advanced search tool users can efficiently and intuitively locate content within the media library.

Keywords also search tags and topics. We do not search articles from this dialog.

Use Case: ID



Annotations

- 1 **Dashboard Search Capability**
 This illustration depicts the Dashboard Search Dialog. Via the Search Dialog users can efficiently and intuitively locate content within the Vocativ Media Library.
- 2 Clicking the Show Saved Searches button reveals a slide Out Tray of Saved Searches. If no searches have been previously saved then this button is disabled. Recalling Saved Searches saves time for our users who will frequently be using the same search criteria from day to day.
- 3 Clicking on these boxes will limit the search results to specific types of items. If no box is checked, all item types will be displayed.
- 4 This free text input will query item titles, tags, descriptions, and authors.
- 5 This drop down menu will allow users to filter results by specific date ranges. Past hour, Past Day, Past Week, Past Month and Custom Date Range.
- 6 This drop down will limit search results to items within a specific topic.
- 7 This drop down will limit results to a specific source (Network, Reuters, Editorial, etc.)
- 8 This field will limit search results to a specific location of origin.
- 9 Checking either of these boxes will limit search results to items that have been flagged as inappropriate or items that have been promoted.
- 10 This button will execute the search
- 11 This button will clear all search fields
- 12 This button allows you to save the current search criteria for future use. Saved Searches are displayed in the SST.



Annotations

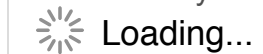
Search Results Tiles / Search Results Tray
 After the user has entered some search criteria the Search Button is enabled.

The user can then execute a search by clicking on the Search Button. The results of the Search are displayed to the left of the Search dialog in the Search Results Tray.

The search results are depicted as Tiles. The Tiles have Thumbnail images of the item as well as other controls and "status" elements (Not all are depicted here).

At the top of the Search Results Tray is the search criteria [22] Results For: Syria + Women] and the number of results (22). The user can see the results by scrolling horizontally.

The user can refine the search by going back into the Search dialog and adjusting the search criteria. They then click the Search Button and the Results Tiles are updated (the Tray does not close and reopen during this iteration of search refinement it simply refreshes). During refresh (if it is longer than 2 seconds a loading icon such (see example below) must be displayed with accompanying text that says "Loading..."



Use Case: ID



The screenshot shows the 'vocativ' CMS interface. At the top, there's a navigation bar with 'Dashboard', 'Search', 'Status', 'Users & Assignments', 'My Saved Searches', 'My Bin', and 'Publishing Que'. The main content area displays search results for 'Syria + Women' with 22 results. A search dialog box is open on the left, showing search criteria: 'Syria AND Women', 'Any time....', 'All Sections/Topics....', 'All Sources...', and 'Location'. Below the dialog is a 'Quick Drop' panel with an upward arrow icon. At the bottom, there are buttons for 'Status', 'Set a Publish Date', 'Preview', and 'Save'.

Annotations

Search Results Tiles / Search Results Tray
 When the user is happy with their search results they can select various tiles and add them to a Quick Drop. The Quick Drop is like a (Light Box) found in many stock photo websites such as Shutterstock.

The Quick Drop or Light Box is a quick way of adding search results content into various bins without breaking the search work stream.

When the user is ready to save items they simply click on the My *Quick Drop Panel just below the Search Dialog box. At that point the Search Dialog box fluidly animates upward into a compact mode and the My *Quick Drop animates upward to be fully revealed (see next page for example).

Use Case: ID





Annotations

Reveal My *Quick Drop

From this illustration you can see that the My *Quick Drop has been revealed. Via the pull down you can see that it is showing the Bin "Syrian Women Protesting". Given the user has multiple Bins they will use the pulldown to self from them.

When a Bin is selected from the pull down the user can see the content from within it. From this current view you can see that one of the Tiles in the Results Tiles already exist in the current Bin (indicated by the Orange 2pt. Stroke around the tile). Duplicates are not allowed to be added within the same Bin.

The user may want to remove an Item from the Bin or perform some other operation such as Add a Selected Item to an Article. The user can reveal the associated controls for an Item by hovering  over the item which then produces an icon  for details. Continuing to hover for 1 second or on click a Controls Rect is visible. This Rect shows the controls associated with the "In Focus" Item.

Use Case: ID



Web Page Title

http://domain.com Google

vocativ

Dashboard | Search | Status | Users & Assignments | My Saved Searches | My Bin | Publishing Que

Open Search Panel

My *Quick Drop Adds to Bin: Syrian Women Protesting

Freedom!

(22) Results For: Syria + Women

TK Syria: 1d 12h Sam Matthews	lahore bomb....: 1d 11h ago Karim Badra	Anti-Monsanto 1d 15h ago Bobby Buxx
TK Syria: 1d 12h Sam Matthews	lahore bomb....: 1d 11h ago Karim Badra	Freedom! 1d 15h ago Bobby Buxx

Status Set a Publish Date 17 Preview Save

Annotations

Edit the Contents of My *Quick Drop
From this illustration you can see that the user is hovering over the Control Rect.

Use Case: ID




Web Page Title

http://domain.com Google

vocat

Close This Preview Panel ✕

Metadata, Tags associated with the image



Adds to the Bin: *Syrian Women Protesting* Add to an Article

Rise Up! Caroline Williamson Routers Inc.
Syrian women play growing role in politics as they organize and raise their voices. The mass defiance of the regime has the powers that be making exit plans.

Status Set a Publish Date 17 Preview Save

Annotations

Large Preview

From the previous view by clicking the Magnifying Glass on any Tile the user will be presented with a Preview of that Item.

As illustrated here this preview has a few key features. To the left of the enlarged image is a Rect that contains information specific to the Item such as Metadata and Tags. Below that data the user has the capability to instantly add this image to a Bin or an Article.

When the user is finished they can close the Preview by clicking on the Close icon or anywhere outside the Preview. When the Preview is dismissed the user is returned to the Dashboard view in which the Preview was initiated.

Use Case: ID





Annotations

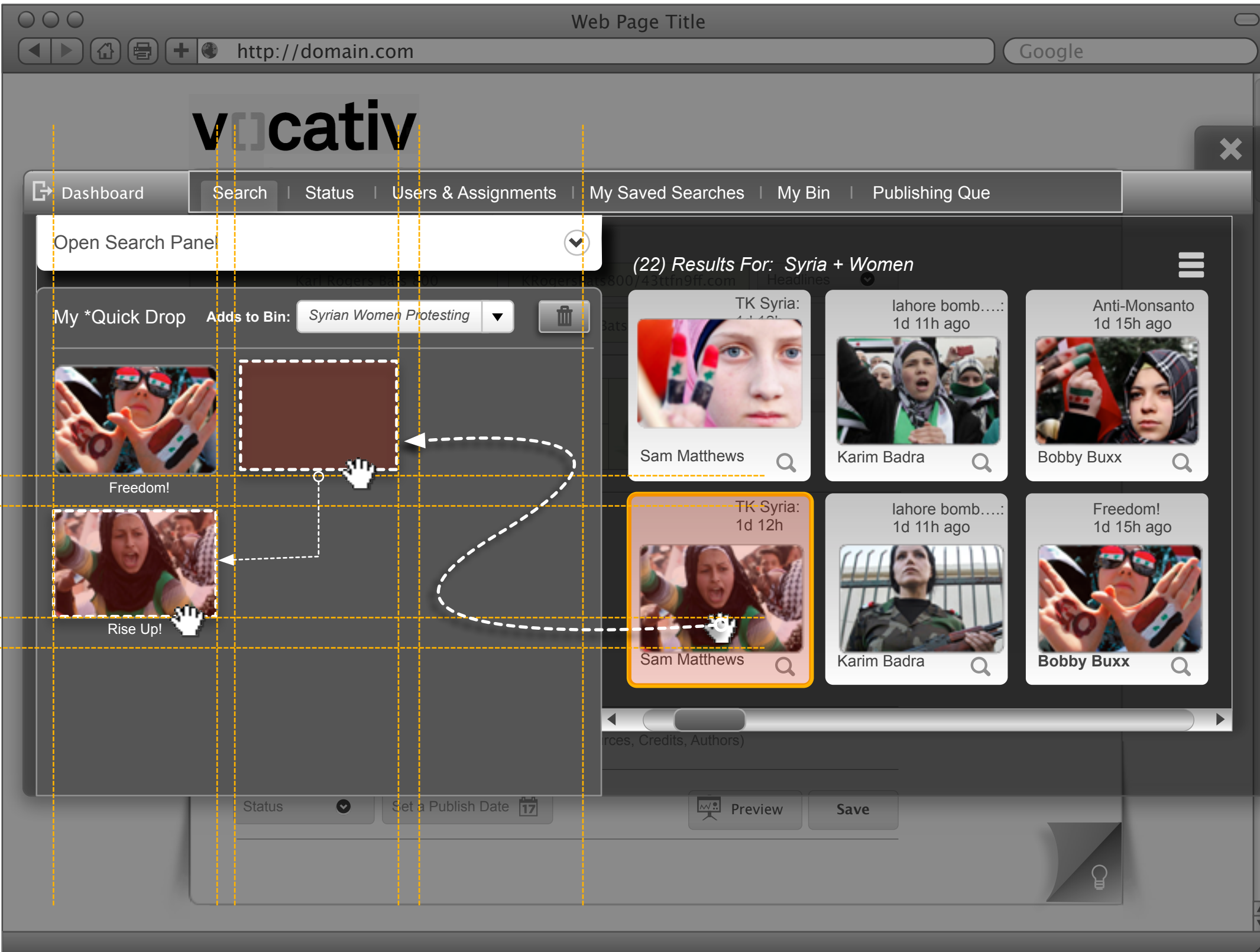
Drag and Drop Functionality

A key feature of functionality is "Drag and Drop". D&D is a requirement for the CMS. If is used on a number of UIs.

The user can easily click, hold and drag and item from the Search Results Tray to the My *Quick Drop Dialog. The Item Tile will snap into place on the invisible grid that underlies the Dialog Box layout.

Use Case: ID





Annotations

Drag and Drop Functionality (Grid)
The user is free to drag Items around within the My *Quick Drop to relocate them wherever they please however the items always snap to the grid layout when released. This insures proper spacing of Items at all time even if Items are separated by an empty row as depicted here. Items can not be place onto of one another.

Use Case: ID





The screenshot shows a web browser window with the URL 'http://domain.com'. The page title is 'Web Page Title'. The application logo 'vocat'iv is prominently displayed. A navigation menu includes 'Dashboard', 'Search', 'Status', 'Users & Assignments', 'My Saved Searches', 'My Bin', and 'Publishing Que'. The 'Publishing Que' section is active, showing a table with columns: Title, Status, Author, Deadline, and Published. Above the table are filters for Status, Author, and Date, along with a search bar and a refresh button. Below the table are buttons for 'Status', 'Set a Publish Date' (with a calendar icon), 'Preview', and 'Save'. A lightbulb icon is visible in the bottom right corner of the interface.

Annotations

Publishing Cue

The user can easily and conveniently see the Publishing Que. The user can view this Que from a number of different perspectives including Home Page and Culture. The table can be sorted and filtered.

As with any table the user can click the column header to sort that column's data. Some will sort alphabetically, numerically or by most current date.

There is a Refresh button to the top right of this table. The user will use this to refresh the table after making selections from the pull downs.

Use Case: ID

Web Page Title

http://domain.com

Google

vocativ

Dashboard | Search | Status | Users & Assignments | My Saved Searches | My Bin | Publishing Que

Alerts 283

My Bin

Syrian Women Protesting

Share This Bin | New Bin

Add Selected to an Article

Sort Bin by: | filter Bin by: | [Trash]

Freedom! 1d 15h ago
Bobby Buxx Routers
Created: Routers
Source: Routers
Credibility: 7
Reliability: 7
Description Text
Parsley arugula bamboo shoot kombu radish avocado tigernut kohlrabi salad
Tags / Metadata
Parsley arugula bamboo shoot kombu radish avocado tigernut kohlrabi salad

TK Syria: 1d 12h
TK Syria: 1d 12h
lahore bomb....: 1d 11h ago
Anti-Monsanto 1d 15h ago

Sam Matthews | Sam Matthews | Karim Badra | Bobby Buxx

TK Syria: 1d 12h
TK Syria: 1d 12h
lahore bomb....: 1d 11h ago
Freedom! 1d 15h ago

Sam Matthews | Sam Matthews | Karim Badra | Bobby Buxx

Status | Set a Publish Date | Preview | Save

Annotations

My Bin

My Bin, is a feature that allows the user to fully leverage the Media Library without breaking from their current work stream. This is key, especially if wringing an article the user wants to quickly grab some content.

The user can initiate a quick search by clicking on the Search Field (top right) and entering in key words. The search results are displayed in the dark gray table. The search results will be Tiles as illustrated here.

The 360 View

The user can click on one of the Tiles to get a Highlight or 360 View of that Item (depicted in the far left column). The 360 View at a minimum will contain; Thumbnail, Title, Author, Created by, Source, Description text and Tags/metadata.


Use Case: ID






Annotations

My Bin - Advanced Search

In addition to Basic Keyword Search the user can invoke Advanced Search features by simply clicking the Mag icon button. 

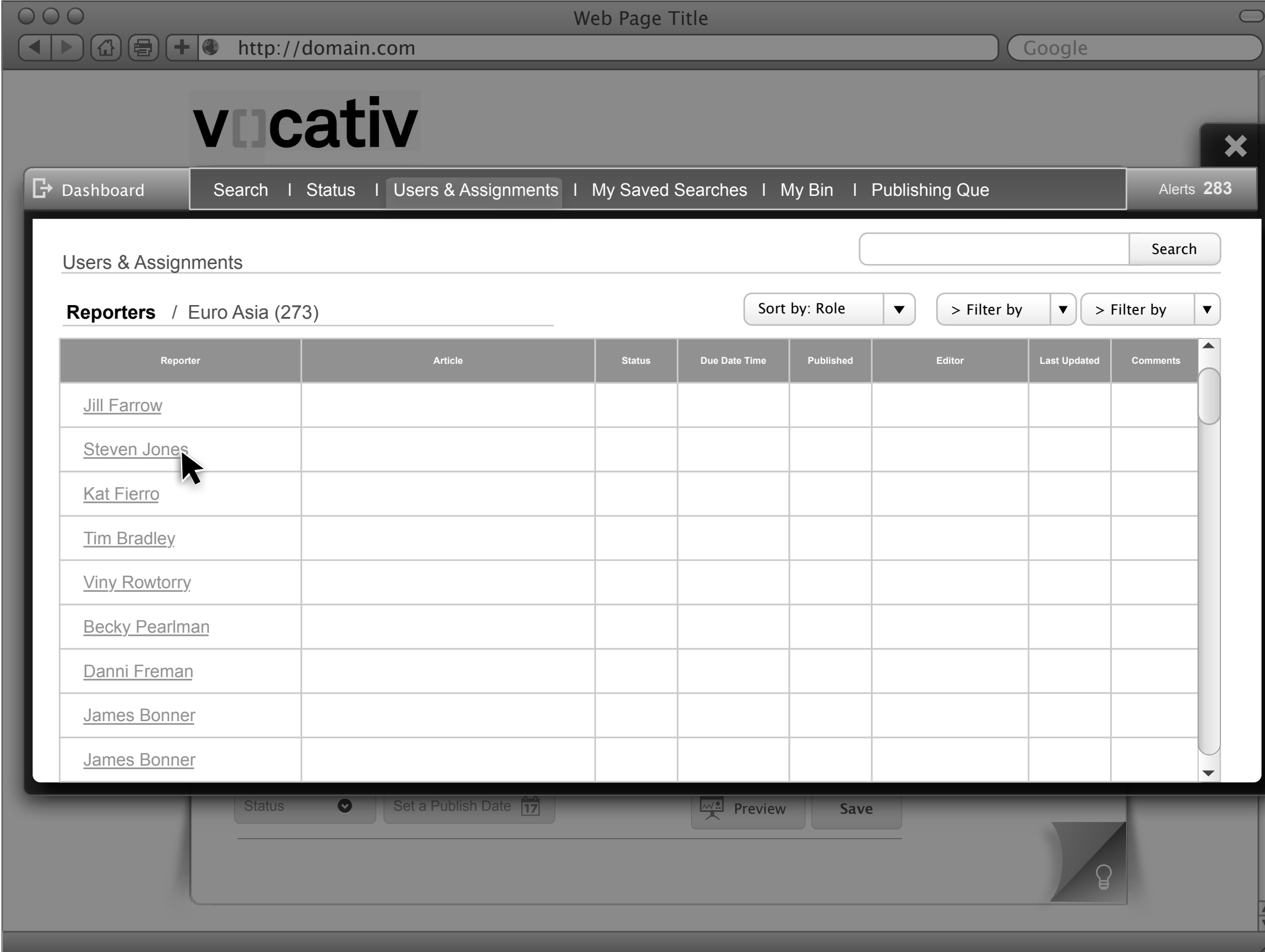
When the user clicks this button the Advanced Search set of functionalities is displayed. The user can now refine their search.

When the user is done with the Search refinement they can dismiss the dialog by clicking the close icon at the left hand top of the Search Dialog. 

When the Search Dialog is dismissed the My Bi UI is returned/refreshed to its original layout.

Use Case: ID





Annotations

Users & Assignments

We are very excited about this required feature. Currently we have the basic layouts as you can see illustrated here. We are continuing to explore what is the exact required functionality that must be presented here. To that end we will not do a full description of this UI at this time however it should be considered within the overall vision and planning

Use Case: ID

Annotations

Users & Assignments

We are very excited about this required feature. Currently we have the basic layouts as you can see illustrated here. We are continuing to explore what is the exact required functionality that must be presented here. To that end we will not do a full description of this UI at this time however it should be considered within the overall vision and planning

Use Case: ID



Annotations

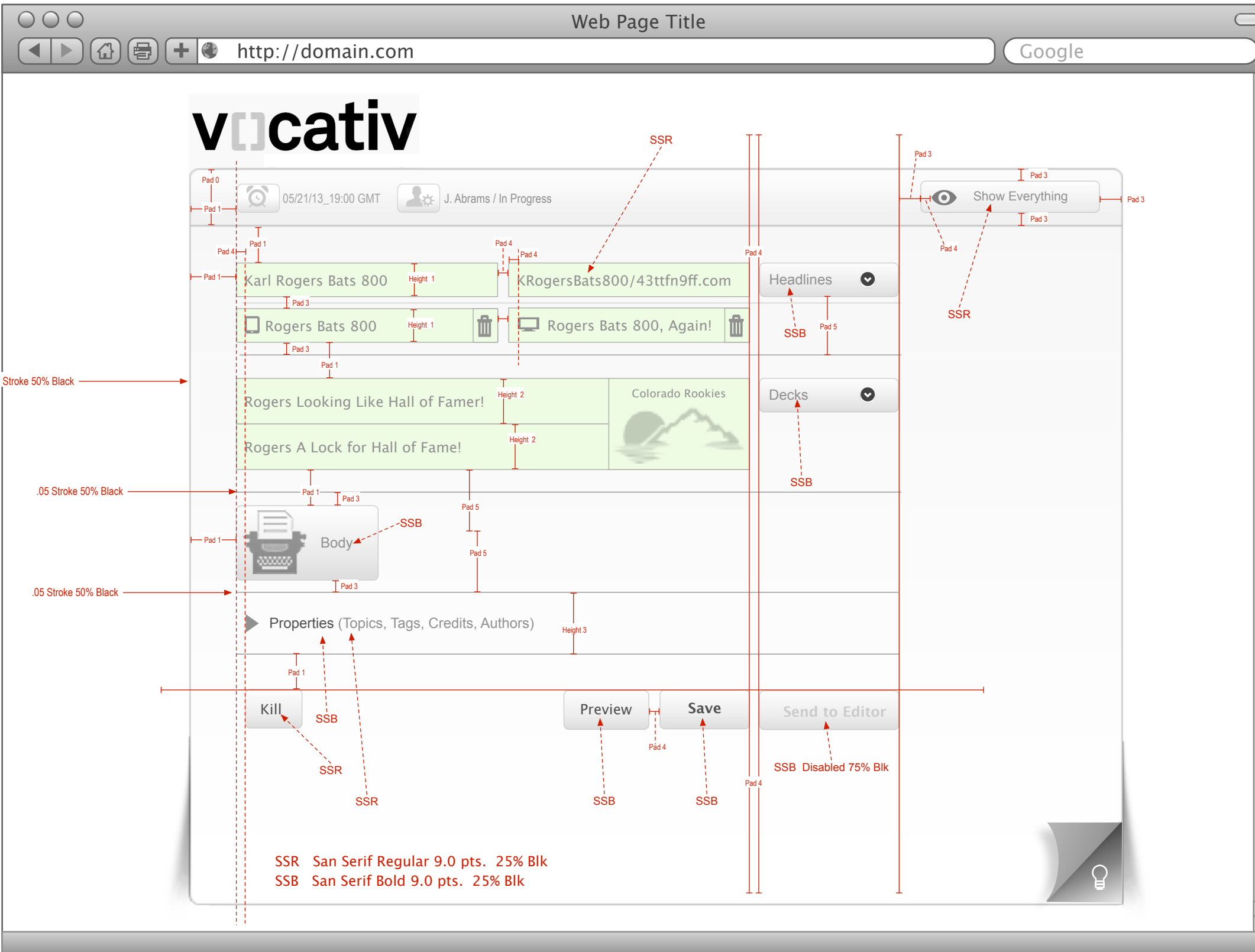
Users & Assignments

We are very excited about this required feature. Currently we have the basic layouts as you can see illustrated here. We are continuing to explore what is the exact required functionality that must be presented here. To that end we will not do a full description of this UI at this time however it should be considered within the overall vision and planning

Use Case: ID



Red Lines / Comps



Annotations

Fit and Finish
 This illustration shows the padding, heights and font details.

Basic Functions
 The requirement is that all basic functions such as, buttons (up state, highlight and pressed) scroll bars, pull downs, text fields etc. will preform with 0 usability defects. All UI widget operations will be smooth and error free.

Use Case: ID