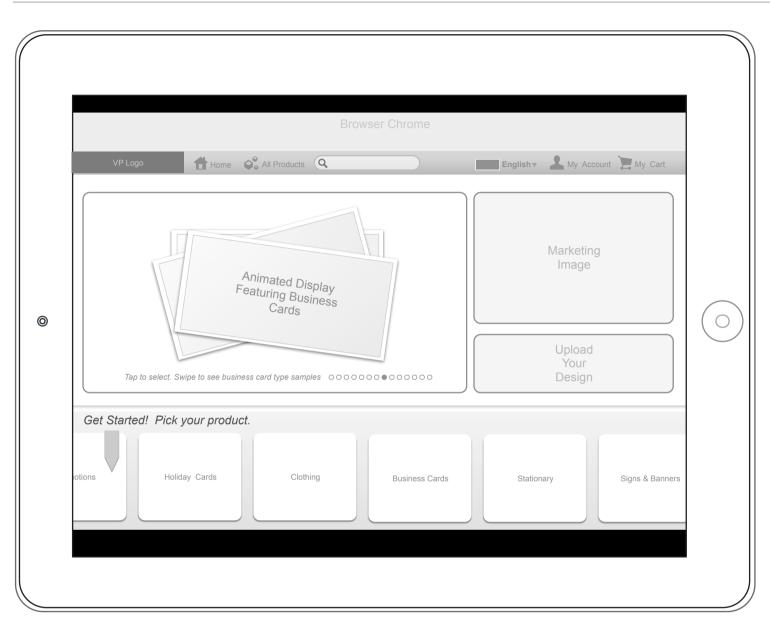


Vistaprint Mobile Foundation - Conceptual Design

Home Hero Set (First Time and Registered User with **Null** Saved/Uploaded)



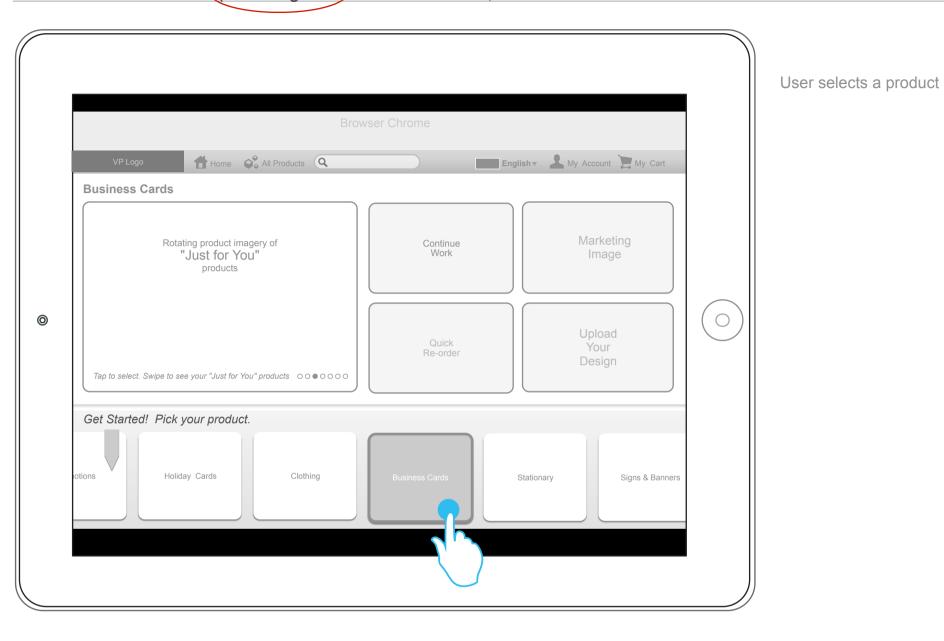
Vistaprint I	Mobile F	oundation	 Conceptual 	Design

Home Returning Use (Returning User with Saved Session Cookie)

User selects a product Home 🗳 All Products Q English - Account My Cart **Business Cards** Marketing Rotating product imagery of "Just for You" products Continue Work Image 0 0 Upload Quick Re-order Your Design Tap to select. Swipe to see your "Just for You" products 000000 Get Started! Pick your product. otions Holiday Cards Clothing Business Cards Stationary Signs & Banners

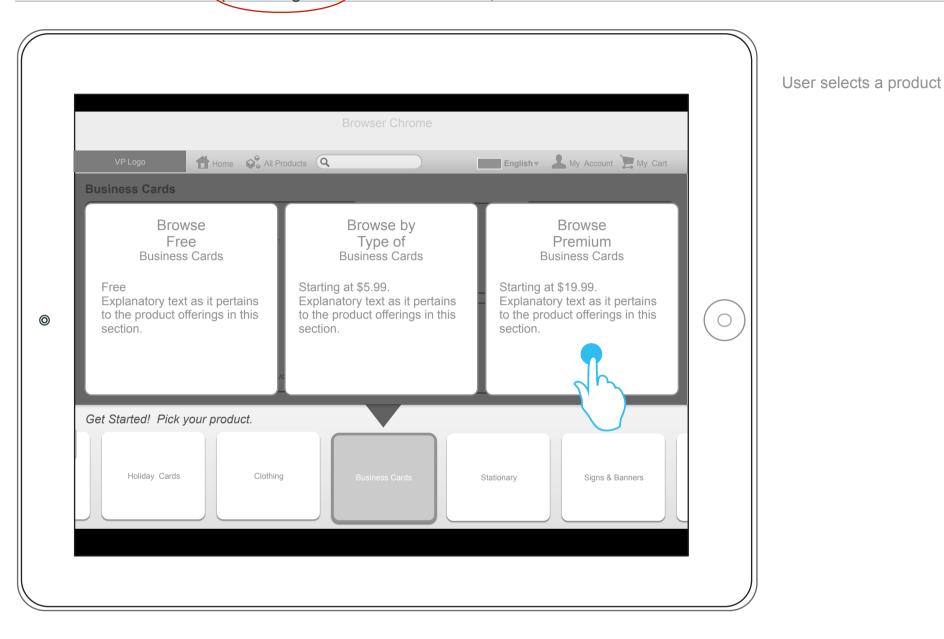
Home Returning User (Make Selection)

(Returning User with Saved Session Cookie)



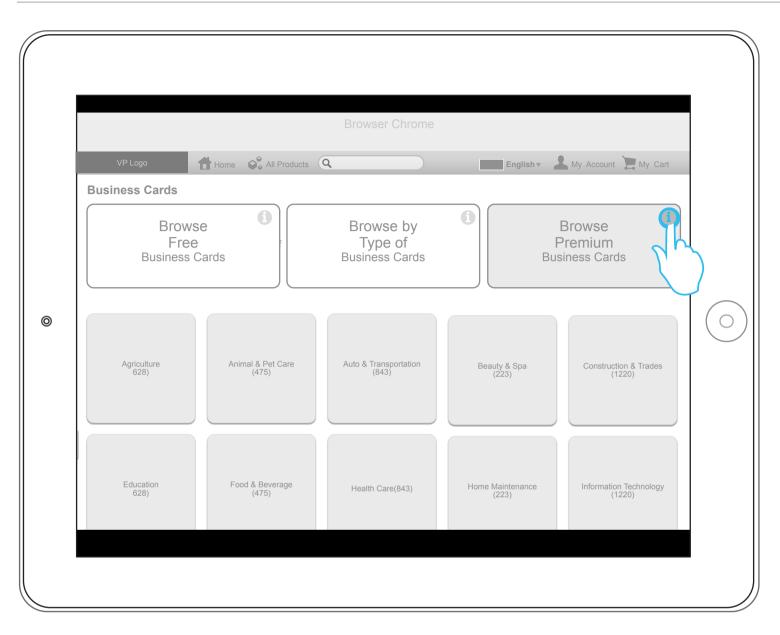
Home Returning User (Reveal P1)

(Returning User) with Saved Session Cookie)



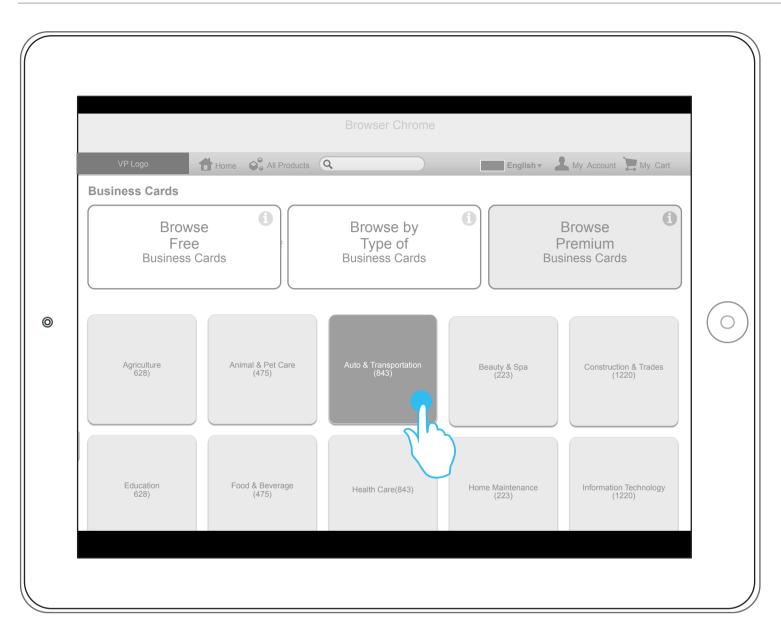
Vistaprint Mobile Foundation - Conceptual Design

Product Page (selected P1 with its Associated P2 Revealed)



Vistaprint Mobile Foundation - Conceptual Design

Product Page 2 (selected P1 with its Associated P2 Revealed User selects sub cat)



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Vistaprint Mobile Foundation - Conceptual Design
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Studio (Front Side Customize) (User to customize **Front Side** of business card)

	Browser Chrome	
	VP Logo Home Sall Products Er Magnify ▼ Options My Favs! Add Sharing Save	nglish▼ ▲ My Account È My Cart Similar Designs
0	Font Side Back Side Company Message Full Name Street Address Address Line 2 Address Line 3 Address Line 4	
	Product Detail \$14.99 Preview	



Studio Edit Text Field - Data Entry - Option A

Vistaprint Mobile Foundation - Conceptual Design

Studio Edit Text Field - Tap and Hold to Move Text Option A

VP Logo A Hone A H Products English A count in My Card Magnify Options My Favs! Add Sharing Save Similar Designs Font Side Back Side Company Message Full Name Street Address Address Line 2 Address Line 3
Font Side Back Side
Company Nam Company Message Full Name Street Address Address Line 2 Address Line 3
Company Message Full Name Street Address Address Line 2 Address Line 3
Address Line 4



Studio -Edit Text Option B (Edit Menu)

Browser Chrome		
VP Logo	English 🗸 👗 My Account 📜 My Cart	
● Magnify ▼ Options My Favs! Add Sharing Save	Similar Designs	
Font Side Back Side	*	
Company Name T Edit V Message Text Field Options Edit Delete Address Address L	*	(



VP Logo	English 🛛 💄 My Account 🍃 My Cart
Deptions My Favs! Add Sharing Save	Similar Designs
Font Side Back Side	*
Co Full Stre Address Line 3 Address Line 4	
Product Detail \$14.99 Previe	ew



Studio Image Editing Control Resizing 3



