## Investment Experts

Our customized investment solutions, cutting edge research, and
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Our Philosophy \& Approach


Conning's LDI solution approach includes:
Long duration credit strategies, including corporate and government.
Custom liability-driven benchmark strategies.
Completion management strategies - that include customized credit completion portfolios in addition to Treasury and interest rate derivative instruments.

Development of liability-driven strategies within the de-risking glidepath framework that clients are developing or already established.
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Conning Key Facts Publications

Our team, with over 35 years of combined experience developing investment strategies, can assist with increasing the probability of achieving the objectives of plan sponsors with practical market investment solutions. These include on-balance sheet LDI and ready-to-transfer annuity-like portfolios. We put our experience in asset management, actuarial, investment consulting and banking to work for each of our clients.

We believe a plan's investment benchmark can be structured to closely reference its actual liability and not doing so leaves unrewarded or unrecognized risk on the table

We develop and manage assets relative to benchmarks that are customized to reflect each pension plan. These include customized credit benchmarks to reflect the term structure and credit spread exposure of the plan's liabilities (accounting, funding or annuity-like),



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## Insurance

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Global Insurance and Planning for the Future

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## Written by John Richmond

May 22, 2016

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